

PROMOTIONAL CAMPAIGNS WITH DEVEX

2015 MEDIA KIT

Since our founding at the Harvard Kennedy School more than a decade ago, Devex has become one of the most widely-recognized and trusted brands in development. Serving as the largest international development community in the world, Devex connects **more than half a million individuals** to each other and to **1,000 of the leading development organizations** who use Devex services every day to source the best and brightest talent for their projects and organizations, and rely on the critical information and insight into development issues we provide to guide their organizational strategies.

Get Connected with Our Community

Devex provides promotional opportunities for consultancies, NGOs, agencies, suppliers, and organizations looking to share their message with the larger global development community. Our platform, including our website and industry-leading publications, provide organizations with a unique and essential opportunity to communicate with our diverse yet targeted audience of development practitioners.

With an average of **300,000 unique visitors per month** to devex.com and **over 1 million subscribers** across our publications, we serve a growing global network of individuals waiting to be connected to your organization's thought leadership.

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- Social Media Promotions and Strategy Planning
- Partnership Opportunities
- Events

We're happy to help you create an advertising package designed to fit your needs and maximize your budget. To get started, contact us at +1.202.249.9222 or info@devex.com.

“ Our business has been through many changes over the last few years and having a partner like Devex to help us share our marketing message within the development community has proven to be invaluable. The various opportunities they provide as well as the expansive reach into this important community, make Devex an easy choice with which to do business.

Rachel A. Bryant
Director, Marketing
Thomson Reuters



“ TechChange has benefited immensely from advertising with Devex. We've seen enrollments in our online courses increase by 10-15% as a result of placements in the global newsletter. I would highly recommend Devex to anyone interested in advertising with them.

Nick Martin
Co-Founder &
President
TechChange

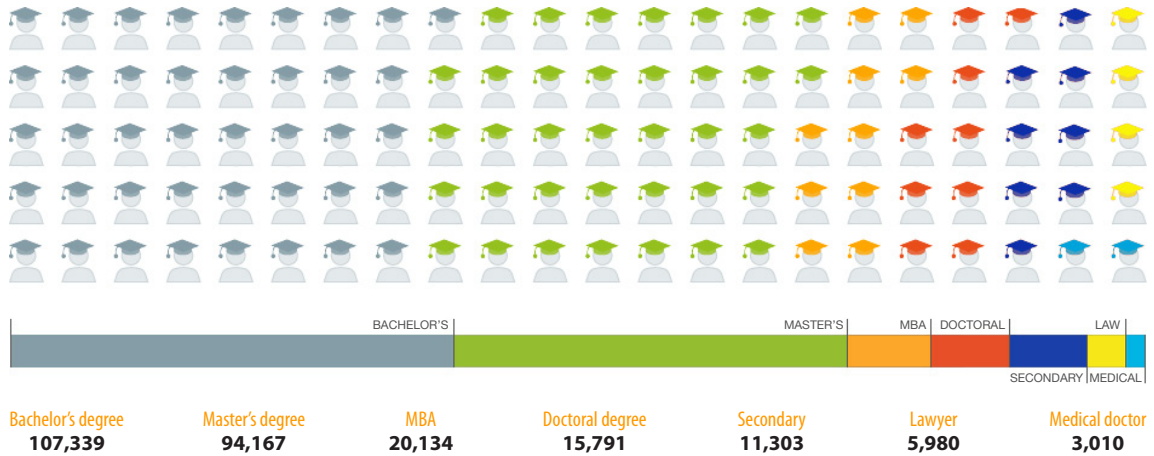


Industry

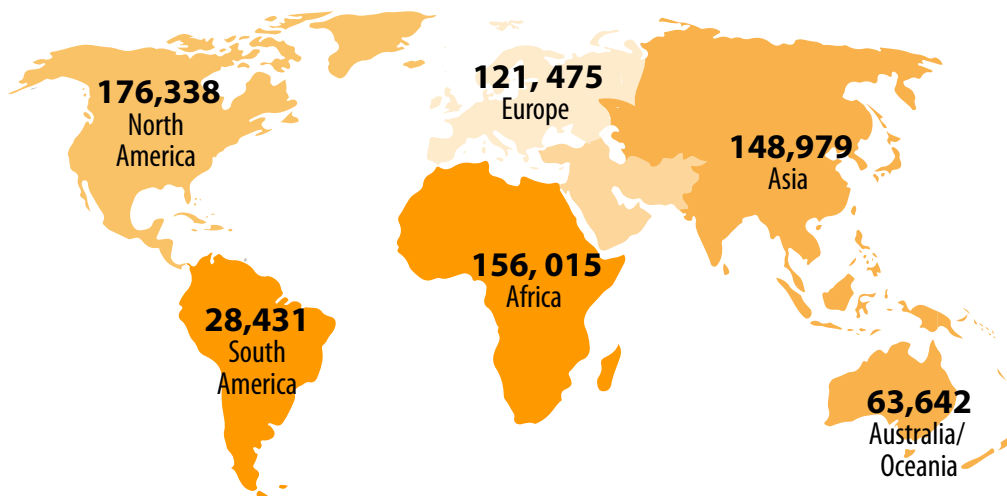


*Data is based on members with complete profile data

Education



Location

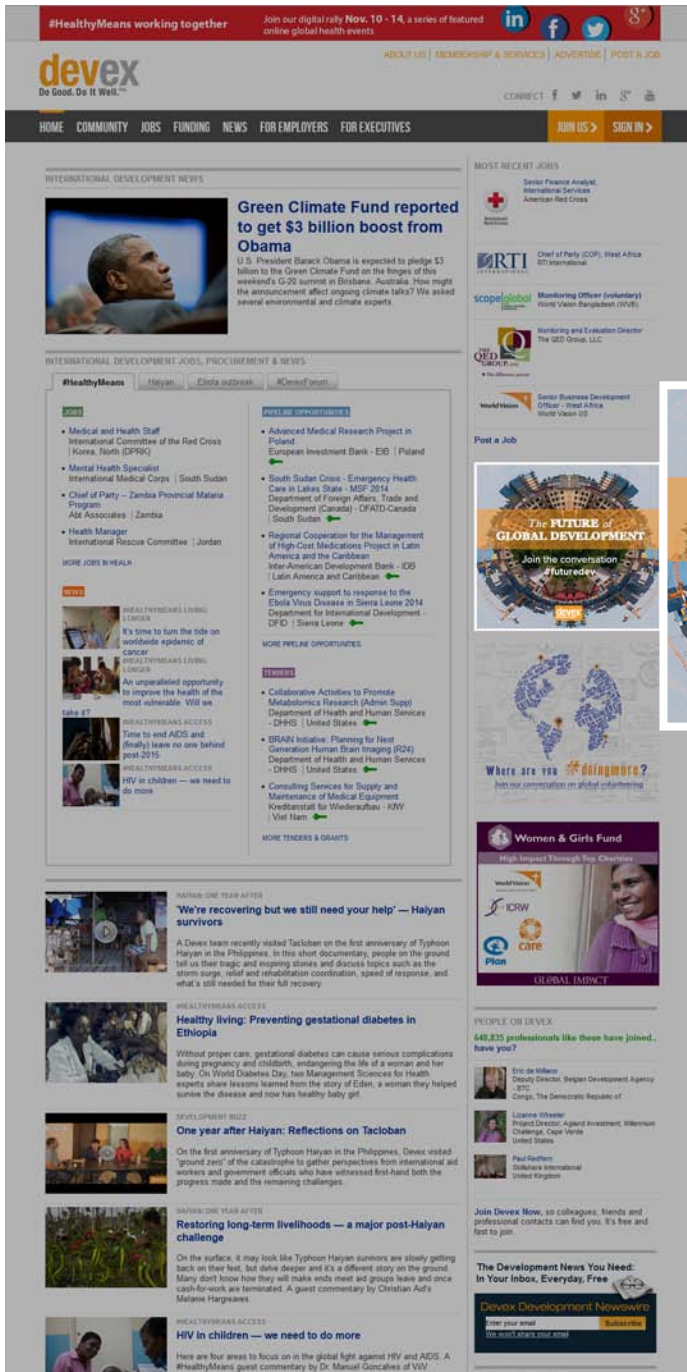


Organizations that advertise with Devex



Homepage (www.devex.com)

Our website receives an average of 2.2 million pageviews per month, many of those visits beginning at our homepage. A homepage ad will yield the broadest visibility on our site.



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Jobs Board (www.devex.com/jobs)

Devex hosts the most popular job board for international development employment opportunities, receiving approximately 1,100,000 views each month.

The beta version of our upgraded funding opportunities database is now available to preview. [GO](#) Let us know what you think.

devex
Do Good. Do It Well.™

ABOUT US | MEMBERSHIP & SERVICES | ADVERTISE | POST A JOB

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1,834 international aid & development jobs Recruiters: Post a Job

Keywords: Location: Search Advanced Search

Featured Jobs: SOCIAL IMPACT, Senior Data Education Expert, Communications Director

Recent Jobs: Recently Updated, Chasing Stars, Browse by Category

JOB TITLE & ORGANIZATION	LOCATION	UPDATED
Human Rights Research Legal Specialist, Indonesia (onsite)	Indonesia	19 Dec 2013
Senior Data Education Expert, Cybernet Solutions Group LLC, United States (Senior level)	United States	19 Dec 2013
Communications Director, Egypt Democracy International (Expert/10th level)	Egypt	19 Dec 2013
Registered Expert/Consultant, American Bar Association Rule of Law Initiative	Worldwide	19 Dec 2013
Project Director, Infrastructure- Phippsad Reconstruction Project in Haiti (Global Communities)	Haiti	19 Dec 2013
Contractor Work Description, Senior Tobacco Advisory Consultant, Global Health Visions	United States	19 Dec 2013
Project Accounting Coordinator, IFES	United States	19 Dec 2013
Business Development Manager, IFES	United States	19 Dec 2013
Maternal and Neo-Natal Child Health Team Leader - JICA Loan Project Consultant, Devex	Bangladesh	19 Dec 2013
Agriculture Infrastructure Team Leader - JICA Loan Project Consultant, Devex	Bangladesh	19 Dec 2013
30+ WASH Career Opportunities - (BENGLADESH) SWI Netherlands Development Organisation	Bangladesh	19 Dec 2013

VIEW ALL ACTIVE JOBS

Premium Jobs Featured Jobs

East Africa Jobs Gender Specialist Jobs Country Director Jobs

International Development Business - Careers - News
Founded in 2000, Devex serves a global community of 500,000 development professionals and one thousand funding agencies, companies, and NGOs in 150 countries.

Learn more about Devex and how we serve the global development community
Telephone +12022492222 (weekdays, 24 hours) | Email info@devex.com | Advertising | f t in

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UN Volunteers
Inspiration in action

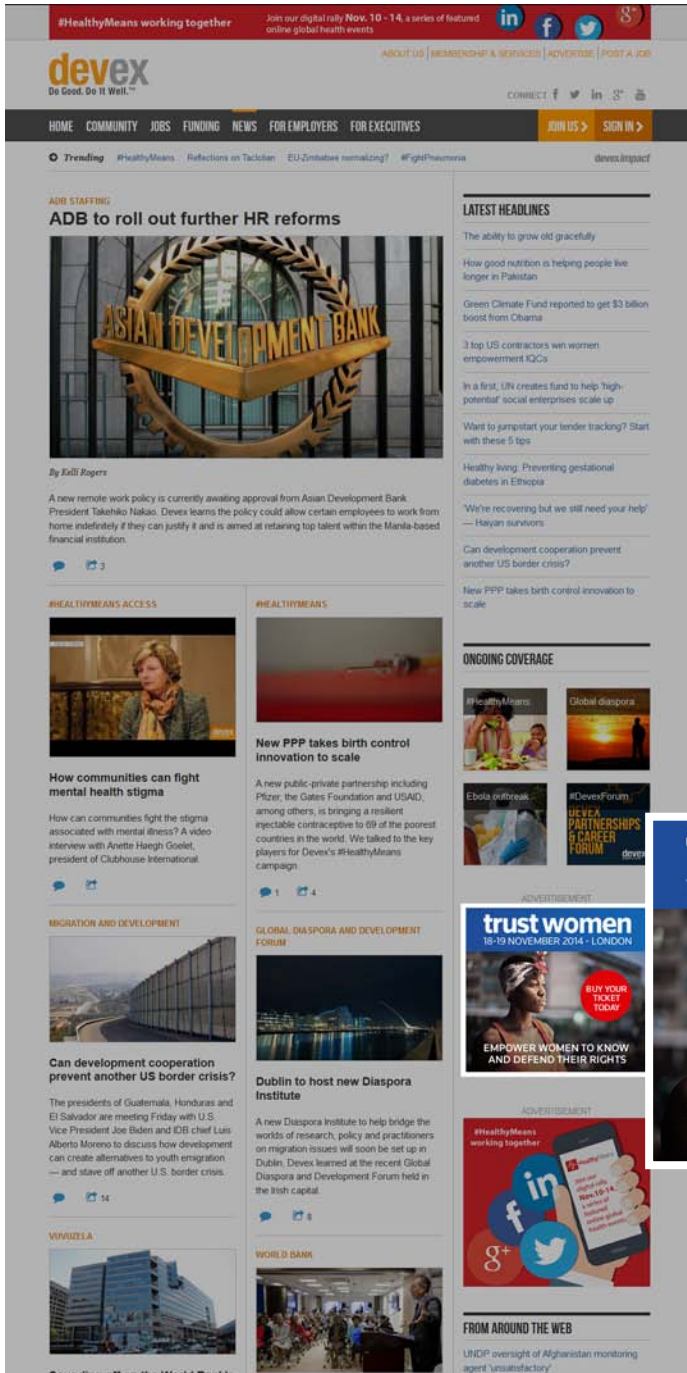
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News (www.devex.com/news)

Devex is a comprehensive and up-to-the-minute news source on international development around the globe. Providing commentary and analysis from leaders in the foreign assistance field as well as breaking news coverage and insight from top development reporters worldwide. This constant flow of real-time intelligence generates 230,000 pageviews per month to our News page alone, and has drawn comparisons to Bloomberg's financial information service.



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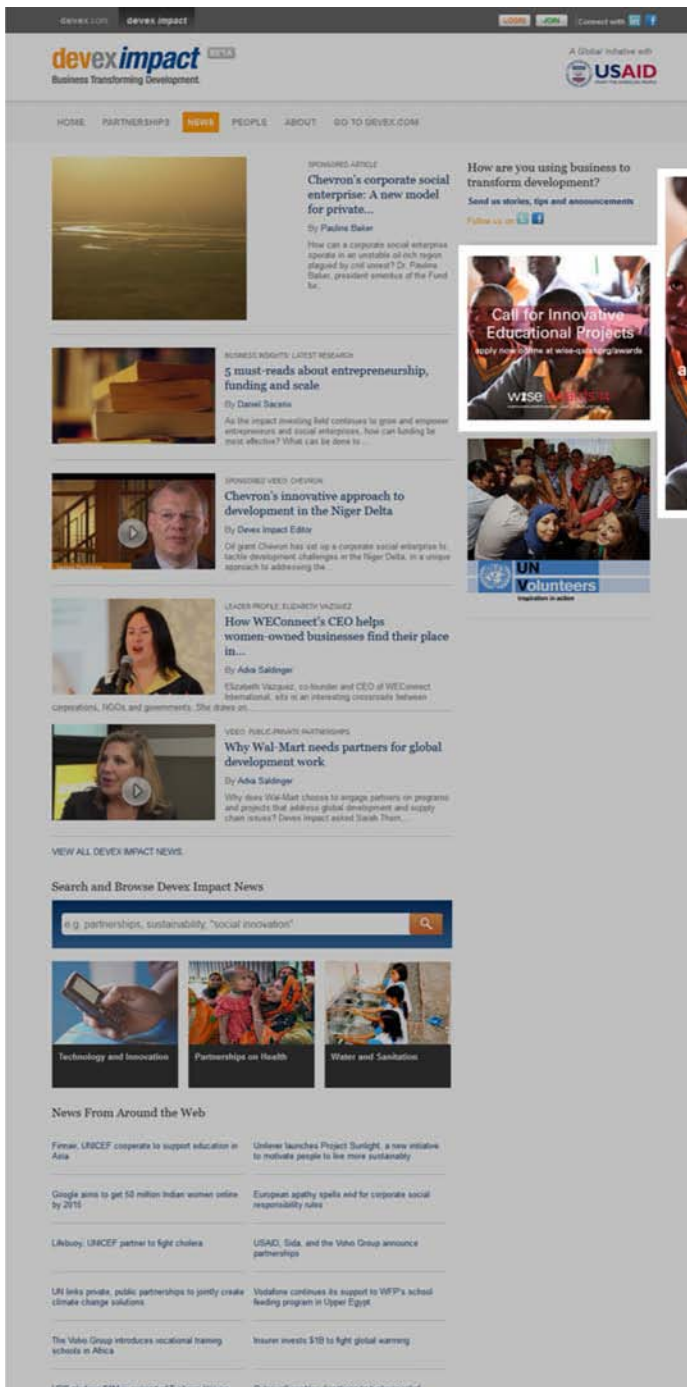
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Devex Impact (www.devex.com/impact)

Devex Impact is a global initiative by Devex and USAID in partnership with top international organizations and private industry leaders. Here at the intersection of business and global development, companies, organizations and professionals connect to find the practical information they need to make an impact.



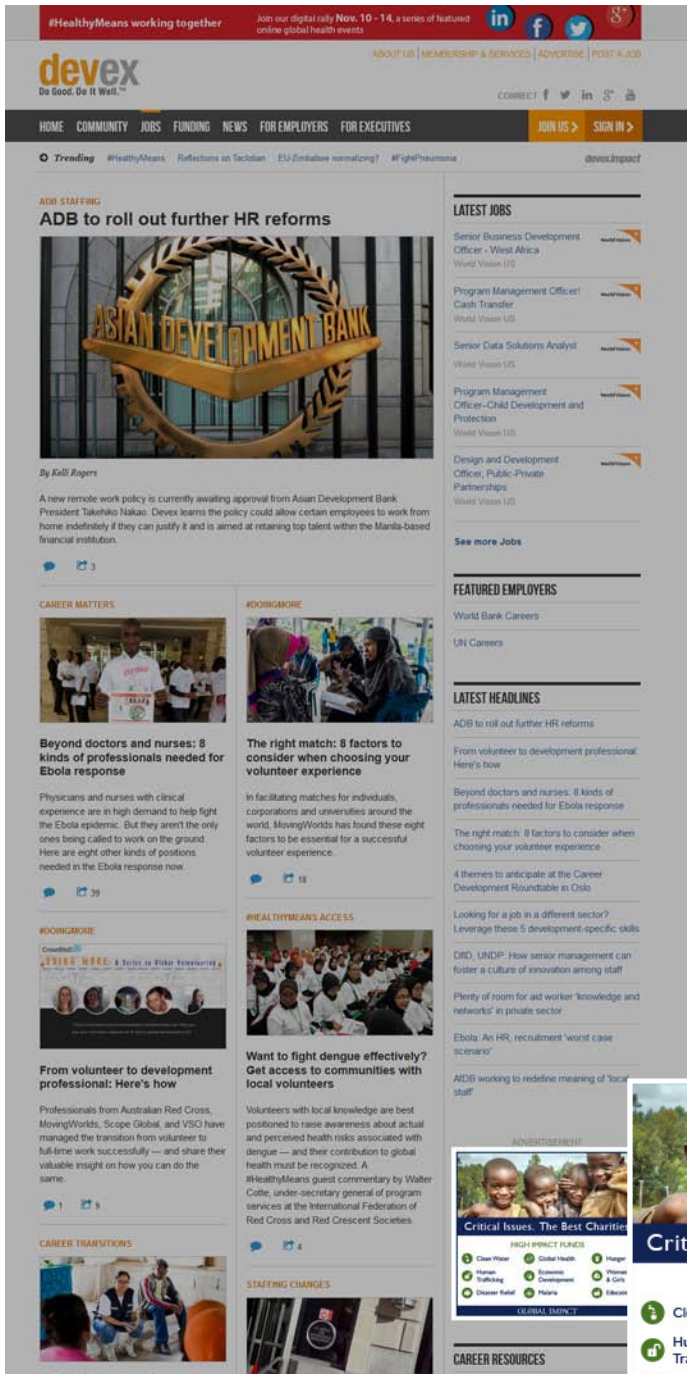
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Doing Good (www.devex.com/doing-good)

Dedicated to job seekers, career starters and career switchers, the Doing Good homepage features advice and commentary on the development job market.



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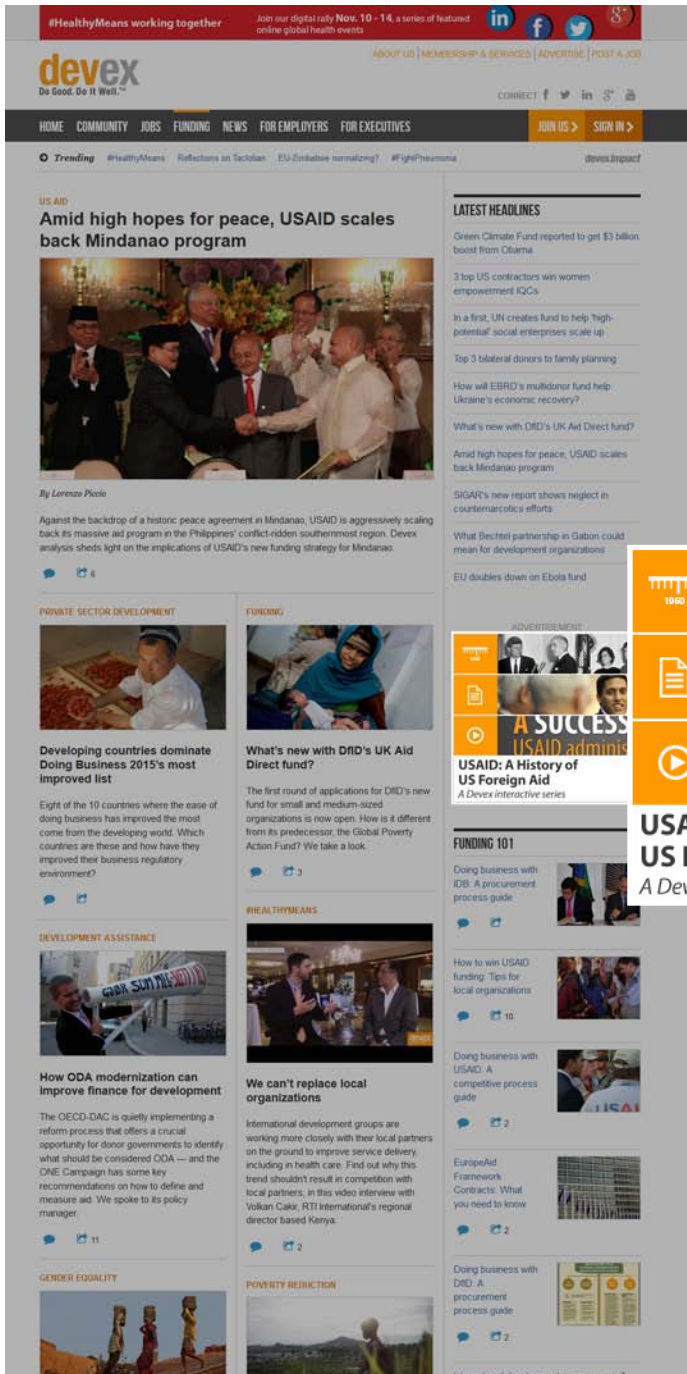
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Funding Trends (www.devex.com/funding-trends)

Focusing on the business of development, the Funding Trends page highlights must-read news, in-depth analysis and practical advice to help organizations keep up in today's fast-paced development landscape.



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Newsire

Released daily, *Newsire* provides a comprehensive look at the day's top development breaking news, analysis and opinions. Approximate Circulation: 170,000 subscribers.

The screenshot shows the Newsire newsletter layout for September 15, 2014. At the top, it features the 'NEWSWIRE' logo and the date. Below this is a 'TODAY'S TOP STORY' section with the headline 'What's next for the Global Partnership for Education?' and a photo of a woman pointing at a whiteboard. A short summary follows, mentioning a report from RESULTS. Below the main story is a 'SOCIAL BUSINESS SUMMIT 2014' banner for October 2-4, 2014. The 'DEVEX EXECUTIVE MEMBERSHIP' section contains an article titled 'What's in a name? The story of an NGO rebranding'. The 'OTHER MUST-READS' section lists three articles: 'Events preview: This week in development cooperation', 'Want to fund global development? Tap into the heart of markets', and 'What role should INGOs have in fragile states?'. At the bottom, there is a 'DEVEX PARTNERSHIPS & CAREER FORUM' banner and an 'IN THE NEWS' section with links to 'Latin America and the Caribbean' and 'Global health'.

SOCIAL BUSINESS SUMMIT 2014 OCTOBER 2-4, 2014
www.socialbusinesssummit.net
 Economic Innovation for Inclusive Wealth Creation

Banner Ad

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Sponsored Program Profile, Conference, or Announcement

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SPONSORED ANNOUNCEMENT

Philippine CSR Research Conference highlights Human Dignity along with Science, Technology and CSR as Drivers for Economic Development.



With the upcoming ASEAN integration expected to cause a free flow of human capital across the region, dialogue on the importance of Social Responsibility on Human Development is all the more relevant.

CSR is no longer confined to the realm of business alone. Everyone, no matter what field, background or age can and should be a steward for citizenship, sustainability and social responsibility (CSR 3.0).

This is the highlight of the 4th Philippine Conference on Research in CSR to be held on September 25, 2014 at the Asian Development Bank, organized by the Benita & Catalino Yap Foundation, a 20-year old organization that advocates nation-building through Personal Social Responsibility, and Social Entrepreneurship.

The theme is "CSR Enhances Human Dignity" and will have as keynote speaker, Ms. Angela Kang of the Global Competitiveness Empowerment Forum from Seoul. This Conference will also put into focus the importance of science, technology and manufacturing, together with CSR, as key drivers for inclusive economic progress, as well as lifestyle panel discussions by individuals pursuing various work of social responsibility.

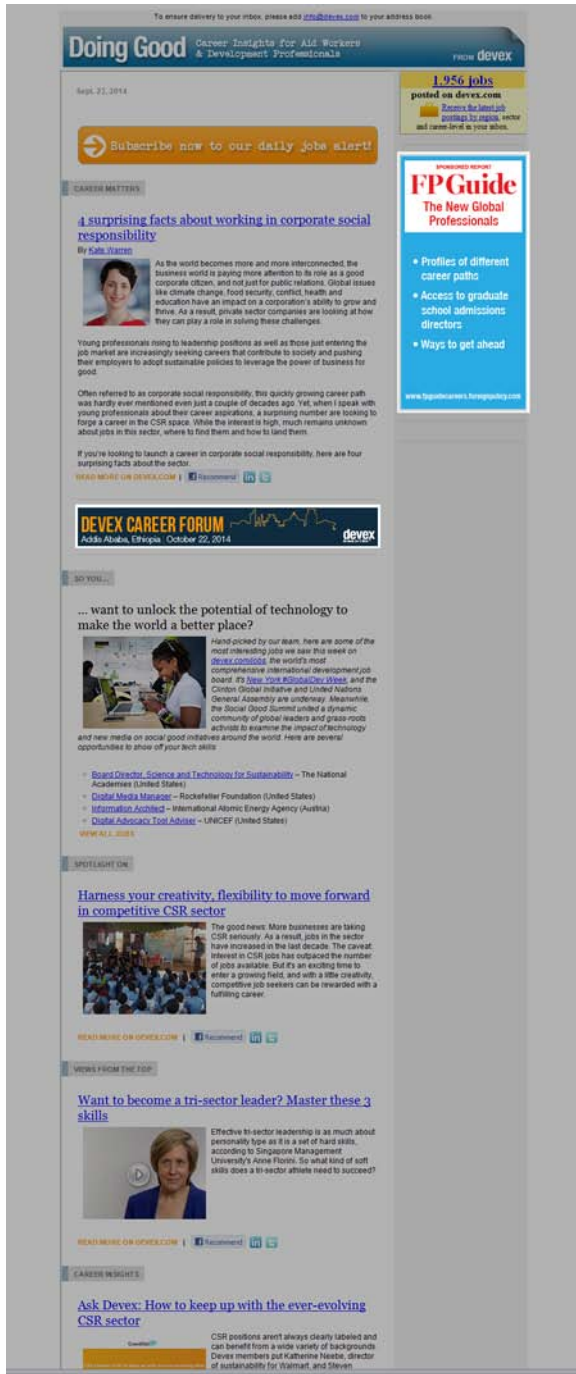
CSR placed in mainstream practices contributes to the common good. While put in practice in the Philippines setting with its fast economic growth, there is the challenge of making growth inclusive.

The Conference is also supported by The Management Association of the Philippines, the Coordinating Council of Private Educational Associations and endorsed by the Council of Higher Education.

Register at <http://rctar.bcfoundation.org> or email car@bcfoundation.org

Doing Good Newsletter

A weekly publication of career insights for aid workers and development professionals. Approximate Circulation: 317,000 subscribers.



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Sponsored Program Profile, Conference, or Announcement

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Development Insider

This weekly newsletter includes intelligence, insights and executive-level guidance, for those on the leading-edge of development. Approximate Circulation: 110,000 subscribers.

The screenshot shows the 'Development Insider' newsletter layout. At the top, it says 'To view this email as a web page, click here' and features the 'devex' logo with the tagline 'Do Good. Do It Well.'. The main header reads 'DEVELOPMENT INSIDER'. Below this is a photo of a man and a woman under a blue umbrella. The first article is titled 'EXECUTIVE MEMBER INSIGHT: Under the radar: 5 aid donors you may not have heard of'. Below it is an advertisement for 'THE BEST BUYS ISSUE' with a 'READ IT TODAY' button. The next section is '511 Opportunities posted on devex.com last week'. This is followed by a 'NEWS ANALYSIS: GENDER EQUALITY' section with the headline 'How should DfID apply UK gender equality law?'. Below that is a '#SHEBUILDS INNOVATIONS' section with the headline 'Want to fight human trafficking? Check out VFF's holistic model'. The next article is '#SHEBUILDS INNOVATIONS: CHERIE BLAIR' with the headline 'No equality for women without equal access to Internet'. The final section is 'VIDEO INTERVIEW' with the headline 'Not just a 'nice' strategy: The business case for women's empowerment'.

Banner Ad

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The banner ad features a blue and white design with a heart icon. The text reads: 'BEST BUYS IN GLOBAL HEALTH', 'March 19, 2014 | 3:00-5:00pm EST', and 'JOIN THE DISCUSSION'. Below the discussion link, it says 'RSVP: www.cgdev.com'.

Sponsored Program Profile, Conference, or Announcement

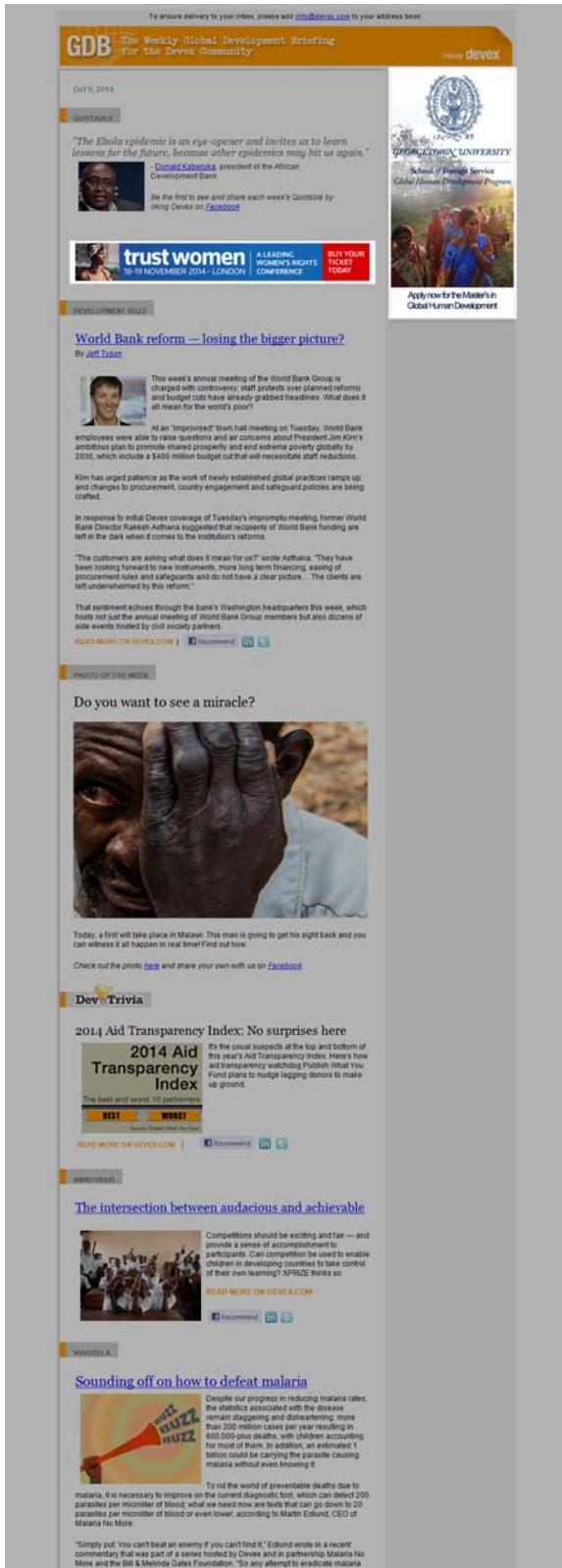
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The sponsored announcement features the 'DevResults' logo, which is a globe made of orange dots. The text reads: 'SPONSORED ANNOUNCEMENT: DevResults: Changing the way international development organizations operate'. It describes DevResults as a DC-based tech company and lists its clients, including USAID, the U.S. Forest Service, Chemometrics International, and VSO International. It also mentions a 10 percent discount for Devex members.

GDB

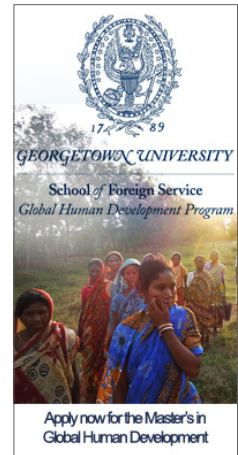
Our flagship publication, this weekly newsletter is full of the latest buzz in global development that you need to know about. It is a definitive source for global development professionals. Approximate Circulation: 353,000 subscribers.



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SPONSORED ANNOUNCEMENT

AidEx is the leading international event for professionals in aid and development.



It is recognised around the world as the only place for the global aid community to work together and make real change.

This year's event will take place on 12th and 13th November at Brussels Expo.

AidEx is completely free to attend and attracts over 2,000 visitors from the international aid community and 150 suppliers of innovative aid equipment from the fields of Water, Sanitation, Medical, Shelter, Logistics, Communications and more.

The AidEx conference runs throughout the two days, where you'll hear from experts from the UN, EU, Red Cross, Airbus Foundation, The World Bank, Oxfam and many more, as they discuss the timely theme, Innovation in Aid.

AidEx is a year's worth of work in two days. Join us in Brussels this November and we guarantee you'll leave with a head full of ideas, valuable new contacts and an enriched future in the sector.

We're excited for the future of aid - Help shape the way ahead.

Register your free place online now at www.aid-expo.com

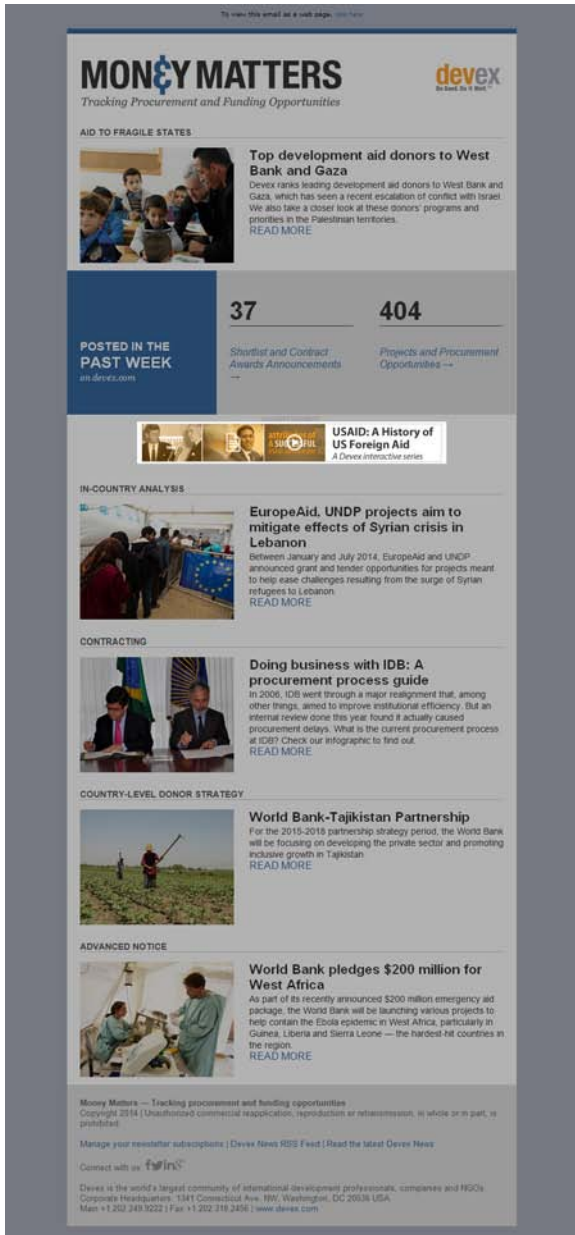
We hope to see you in Brussels!

Contact:

Nicholas Rutherford
Event Director, AidEx
T: +44 (0)20 7970 4058
E: nicholas.rutherford@centaur.co.uk

Money Matters

A weekly publication of the latest contract award and shortlist announcements, procurement and fundraising news, and practical business and development advice. Approximate Circulation: 18,000 subscribers.



Banner Ad

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Sponsored Program Profile, Conference, or Announcement

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The International Development Jobs Newsletter

A comprehensive list of the top international development, global health, and relief jobs. Approximate Circulation: 260,000 subscribers.

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Do Good. Do It Well.™

The International Development
Jobs Newsletter

The International Development Jobs Newsletter is a twice-weekly publication that connects international development job seekers and employers.

THE INTERNATIONAL DEVELOPMENT JOBS NEWSLETTER - November 29, 2013
The international development and humanitarian relief jobs delivered to 260,000+ international development professionals each week. [Subscribe to The Jobs Newsletter](#)

[Search all 1,065+ jobs at the Devex job board now](#)

Featured International Development Jobs

JOB TITLE	LOCATION	UPDATED
Chief of Party - Health Systems Strengthening Programs in ARICA	Worldwide	November 28, 2013
Deputy Chief of Party - Guatemala	Guatemala	November 28, 2013
E-Commerce Data Analyst	Spain	November 27, 2013
Digital Communications Associate, Marketing and Communications	United States	November 27, 2013
Communications Associate, Global Partnerships	United States	November 27, 2013
Senior Technical Officer (Material and Network Health)	United Kingdom	November 26, 2013
Research and Protection Fellow, Washington, DC	United States	November 25, 2013
Evaluation Specialist	Ethiopia	November 25, 2013
Water, Sanitation and Hygiene Expert	Cambridge, Phoenix Park	November 25, 2013
Small Scale Renewable Project Development Advisor	Kenya, Nairobi	November 25, 2013

[VIEW ALL FEATURED JOBS](#)

Premium Jobs
Premium jobs for Devex Members

[Senior Scientific Specialist, Protection Operations Job](#)
Bill and Melinda Gates Foundation (United States) | Mid-level

[Scientist \(M.V. Care and Treatment\)](#)
World Health Organization (Philippines) | Mid-level

[Lead Leader \(Children, Environment and Society\)](#)
World Health Organization (Switzerland) | Senior-level

[Technical Officer, Food Safety](#)
World Health Organization (Congo, The Republic of) | Senior-level

[National Professional Officer, Road Safety](#)
World Health Organization (Russian Federation) | Entry-level

[VIEW ALL PREMIUM JOBS](#)

Recent International Development Jobs

JOB TITLE	LOCATION	UPDATED
Program Assistant	United States	November 28, 2013
Sr. Mkt. Specialist - Economic Growth & Food Security (Uganda National)	Uganda	November 28, 2013
Operations & Logistics Coordinator - UNICEF/Tanzania NAL Services (Tanzania)	Tanzania	November 28, 2013
Systems and Data Communication Specialist	Pakistan	November 28, 2013
Health Advisor	United Kingdom	November 28, 2013
Monitoring and Evaluation Advisor	Bangladesh	November 28, 2013
Advocacy Coordinator, China Programs	China	November 28, 2013
Country Director, Niger	Niger	November 28, 2013
Monitoring and Evaluation Manager	South Sudan	November 28, 2013
Treasury Accountant	South Sudan	November 28, 2013
Director of Global Educational Programs	United States, Washington, D. C. District of Columbia	November 28, 2013
Colonial Law Legal Specialist, Brazil / Consultant on Civil Criminal, Brazil	Brazil	November 28, 2013
Country Director, Europe and Eurasia	Worldwide	November 28, 2013
Senior Country Development Advisor, Evaluate for Education, Ghana	Ghana	November 28, 2013
Team Leader (Program Development, Service Specialists)	Bangladesh	November 28, 2013
Senior Manager - Public Policy	Switzerland	November 28, 2013
Regional Act. Coordinator, School, Thailand (Draft)	Thailand	November 28, 2013
Laboratory Information Specialist - Vietnam	Viet Nam	November 28, 2013
Mktg. Specialist - UNICEF/Tanzania NAL Services (Tanzania)	Tanzania	November 28, 2013
Chief of Party, Monitoring and Evaluation Specialist, Tanzania	Tanzania	November 28, 2013
Kinesiology Student Specialist	United States	November 28, 2013

A world is waiting for you.

Everyday, USAID and its more than 4,000 partners work to help individuals and communities in more than 80 countries live a better life.

[Click here to view current positions](#)

HICD Assessment Training Program

A hands-on workshop for HICD Consultants and Managers

November 19-21, Washington DC

REGISTER NOW
(3 spots to registration)

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HICD Assessment Training Program

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REGISTER NOW
(3 spots to registration)

Procurement Alert

This daily email alerts members to the latest international development procurement and grant opportunities. Approximate Circulation: 13,500 subscribers.

devex
Do Good. Do It Well.™

The Procurement Alert

A daily and comprehensive list of the latest procurement opportunities in international development.

The Procurement Alert - 19 December 2013
This is a daily service brought to you by Devex

These reports have now been added to the Business Opportunities Database at www.devex.com.

DAILY PROCUREMENT OPPORTUNITIES

- AFGHANISTAN, Consultancy Services For Awareness Campaign (JWS)
- AFGHANISTAN, Consultancy Services For Social and Environmental Assessment (JWS)
- AFGHANISTAN, Consultancy Services For Training Provider for Literacy Training Phase I (JWS)
- AFGHANISTAN, Kabul Unit 2 Construction Technical Support Services (JGAG)
- AFGHANISTAN, Request for Quotation for the Fire alarm system kit plus testing kit for IT Department (JWS)
- AFGHANISTAN, Request for Quotation for Wireless Kit for AGO Abusheer Farah AGO Site (JWS)
- ARGENTINA, Adquisición de Equipamiento Informático para la Moana de Procesos en el Nivel Central y Autodidónico (JG)
- BANGLADESH, Proposed Railway Sector Investment Program Subproject 2: Procurement of 58 Broad Gauge (BG) Passenger Coaches for Bangladesh Railway (JG)
- BARBADOS, Technical Assistance Road and Bridge Improvement Study (JGG)
- BELARUS, Support services for RECOP Belarus (JN System)
- BENIN, Avis d'appel d'offres pour la construction de bâtiments de salles de classe, de bureaux, magasins et de lettres dans le cadre du Projet de Construction d'Écoles Primaires (Phase VI) en République du Bénin (JG)
- CAPE VERDE, Fourniture de Computers (JFTD)
- CENTRAL AFRICA, アフリカ地域からの競争入札の募集人招募(インフラ) (AFRI-インフラ) の付随士業員およびコンサルタント (JG)
- CENTRAL AFRICAN REPUBLIC, Short term Supply of Fuel and Associated Services in Support of the United Nations Peacebuilding Office in the Central African Republic (JN System)
- CONGO, THE DEMOCRATIC REPUBLIC OF, Orphan and Vulnerable Children (OVC) Program (JGAG)
- CÔTE D'IVOIRE, Recrutement d'un Cabinet pour la Formulation de Projets, Recherche et la Création de Deux Instruments d'appui au Développement des Collectivités Territoriales à l'appui un Instrument de Renforcement des Capacités, Travaux des États et des Personnels Territoriaux et un Instrument de Financement Invoqué de l'Investissement LOCAL (JG)
- EGYPT, Technical Assistance to the Integrated and Sustainable Community Development Programme in Egypt. First Information Notice (JG)
- Estimated Value: EUR 2,500,000.00
- EL SALVADOR, Desmontaje, Suministro e instalación de Tres Serpentina de Enfriamiento de Unidades Manojeras de Aire Acondicionado del Aeropuerto Internacional El Salvador (JGOPS)
- INDIA, Himachal Pradesh Clean Energy Transmission Investment Program - Trench - 2, Construction of 66 KV D/C Transmission Line in Towns from 66 KV Switching Station (JG)
- INDIA, Project Management Consultant - Bihar (JWS)
- INDIA, Uttaranchal State Road Investment Program (Project 3), C-2 and C-4 (JG)
- INDIA, インドの電力ネットワークの増強とメンテナンス (JG)
- INDONESIA, 電力供給網の改善とメンテナンス (JG)
- INDONESIA, Provision of (1) Generators, (2) SCADA Machines, Installation and Maintenance Located at Meraya Theater Building (JN System)
- JORDAN, 電力供給網の改善とメンテナンス (JG)
- IRAQ, Entering into a Long Term Agreement (LTA) for provision of Consultancy Services including Mobilization and Management of Southern Iraq Implementation Team (SIT) in the South in Support of UNDP's Programmes in Iraq (JN System)
- JAPAN, アフリカ地域からの競争入札の募集人招募(インフラ) (AFRI-インフラ) の付随士業員およびコンサルタント (JG)
- JAPAN, アフリカ地域からの競争入札の募集人招募(インフラ) (AFRI-インフラ) の付随士業員およびコンサルタント (JG)
- KAZAKHSTAN, Kuzylorda CHG Bus (JBS)
- KENYA, ケニアの電力供給網の改善とメンテナンス (JG)
- KIRIBATI, Request for Quotation for Supply of One Double Cabin Utility Vehicle for Kiribati Island, Kiritahi (JG)
- KYRGYZSTAN, Bishkek Water Supply and Wastewater Rehabilitation Project - Phase II - Corporate Development and City Support Programmes (JBS)
- Estimated Value: EUR 350,000.00
- KYRGYZSTAN, Bishkek Water Supply and Wastewater Rehabilitation Project - Phase II - Project Implementation Support including Procurement, Design and Contract Supervision (JBS)
- Estimated Value: EUR 600,000.00
- KYRGYZSTAN, Mobile banking regulations and national payment system recommendations (JBS)
- Estimated Value: EUR 142,000.00
- LATIN AMERICA AND CARIBBEAN, Consulting Services for a Feasibility Study Potential of Geothermal Development in Central America (JWS)
- LIBYA, Design, Printing and Distribution of Leaflets (JN System)
- MALAWI, Fisheries Integration of Society and Habitat (FISH) Activity (JGAG)
- MAURITANIA, Avis d'appel d'offres (AAPP) : fourniture et installation de matériel de laboratoire pour la faculté des sciences et techniques (JG)

Banner Ad

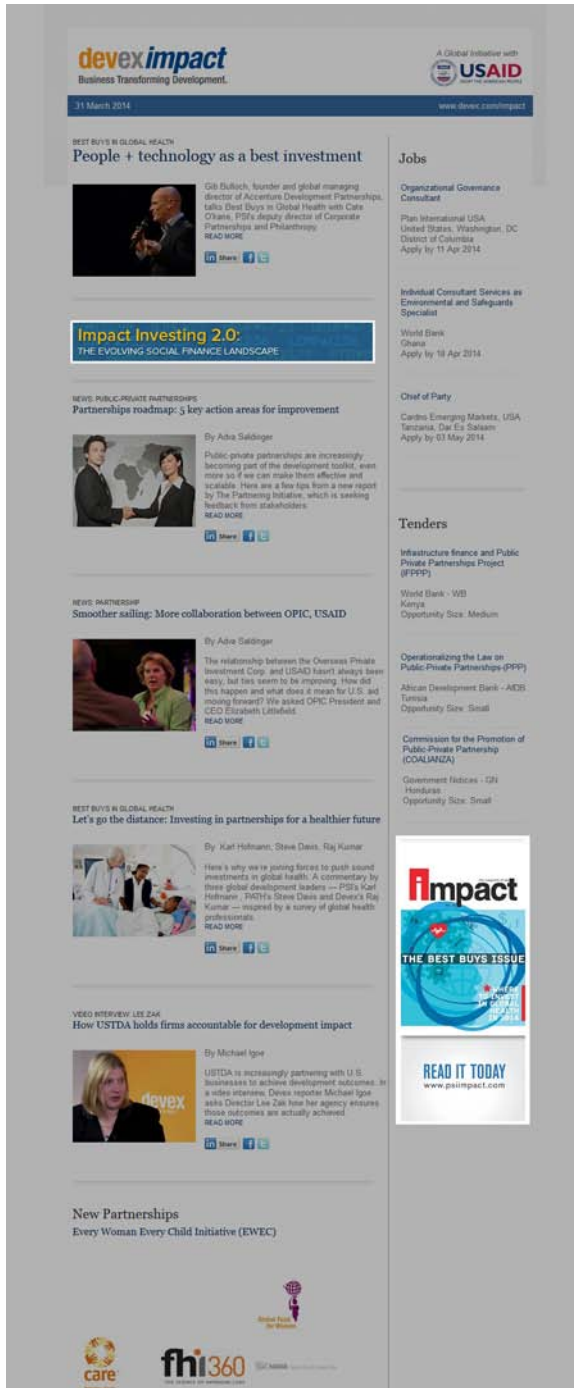
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Devex Impact

A monthly publication providing crucial analysis and advice at the intersection of business and global development. Approximate Circulation: 3,500 subscribers and growing.



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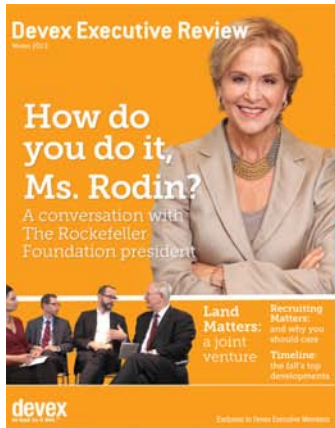
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Devex Executive Review

Each quarter we publish an issue of *Devex Executive Review*, our only print publication, which is designed specifically for our audience of senior-level executives and decision-makers within donors, companies, and NGOs working in development.

A hard copy of each issue of *Devex Executive Review* is sent to over 2,000 development leaders and is distributed online via email to our Executive Members.



one of the five best in the world

Move over, "integrated approach" and "local solutions." Pact's now known not only for its approach to international development but also for its distinctive new brand. The Pact look and logo is one of five rebrands that jurors voted Best of Show in the 2014 REBRAND 100 Global Awards. Pact's rebranding is more than just imagery. It's a powerful symbol for Pact's core values of local solutions, partnerships and results. Learn more about Pact's brand — and how our remarkable brand of international development is building local promise worldwide.

pactworld.org



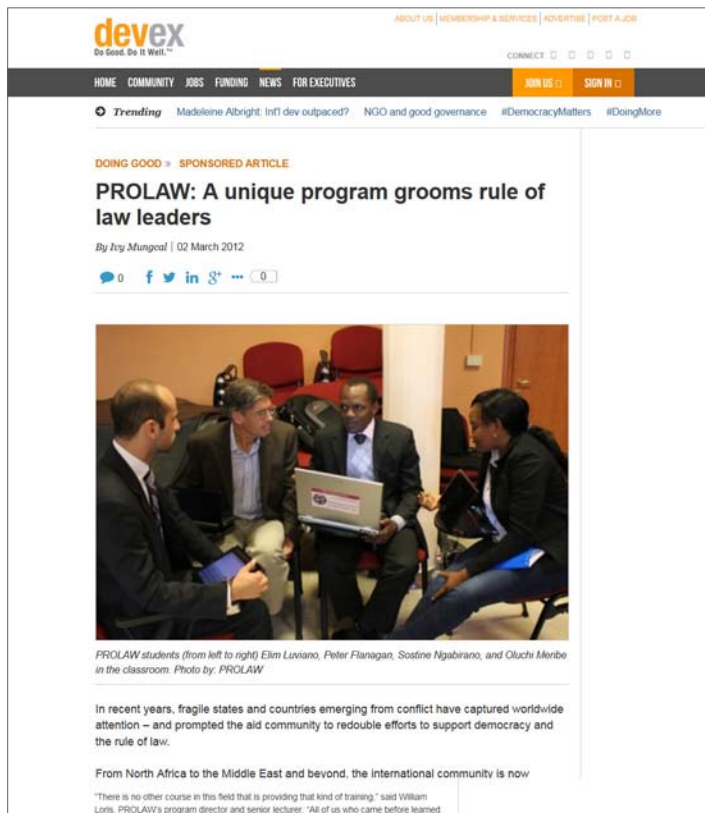
Sponsored Articles

A sponsored article with Devex gives you the opportunity to go beyond individual ads and really tell your story to the larger development community. Shed light on what makes your organization different, the impact it makes, the exceptional accomplishments it's produced, and more through an article featured front and center on the Devex homepage as well as integrated with breaking news content in our newsletters.

Sponsored articles are written by members of the Devex Editorial Team with your direct input on the goals and messaging of the piece, and of course, final sign-off before publication. You will also have continued access to the URL to distribute even after the article promotion term has ended for you to use as evergreen marketing content.

Options:

- Full feature article: Between 800 and 1,200 words based on one or more interviews. Features a headline, short teaser, striking photo and explanatory caption, as well as pull-out quotes.
- Short news story with embedded video interview: Between 500 and 800 words and includes a description of video highlights. Features a headline, short teaser, photo and caption, or a video screenshot.
- Q&A with a single interviewee: Maximum of 1,200 words based on 4-5 well-researched questions. Includes a short description, contest/scene-setting and Q&A highlights, and full questions and answers. Features a headline, short teaser, photo and caption, and a pull-out quote.



The screenshot shows a Devex article page. The header includes the Devex logo and navigation links. The article title is "PROLAW: A unique program grooms rule of law leaders" by Ivy Mungai, dated 02 March 2012. Below the title is a photo of four men in suits sitting around a table in a classroom, looking at a laptop. The article text begins with "In recent years, fragile states and countries emerging from conflict have captured worldwide attention – and prompted the aid community to redouble efforts to support democracy and the rule of law." and "From North Africa to the Middle East and beyond, the international community is now".

“Loyola’s sponsored article drafted by Devex professionals, was an excellent complement to our marketing efforts to bring international awareness to Loyola’s exceptional new rule of law degree program.”

Elisabeth Brookover
Director of Communications
Loyola University Chicago
School of Law



Social Media

Social media is all about engaging in meaningful conversations online, and we're in constant contact with our growing social community of over 175,600 individuals. Using [Facebook](#), [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#), we keep a pulse on what development professionals are really talking about, and can help you influence the conversation by promoting your event, product or campaign on our channels. To make sure our social networks remain an integral source of information, we only share content we feel will be both valuable and relevant to our followers. Some of the types of content we like to share are:

- Articles
- Blog posts
- Op-eds

Social Media Options Include:

Single sponsored tweet: If you've already developed digital content around your product, event or campaign, we will tweet it to our Twitter network.

Sponsored job tweet: If you'd like to get the word out about a position you're recruiting for, we will tweet the link to your posting.

Cross-platform sponsored messaging: If you've already developed digital content, we will work with you to build a customizable package of cross-platform promotional messaging, posting your content to three or more of our social media channels. All you need to do is provide a list of sample social media posts so that we can understand the voice of your brand, then we'll work to develop perfectly-crafted messaging to suit your target audience.

Social Media Campaign: We can work with you to develop a complete social media campaign (including editorial and/or multimedia content) around your product or event. Whatever your goals are, we will develop and promote the right content to amplify your message to the right audience.



87.2k
Likes



39.1k
Followers



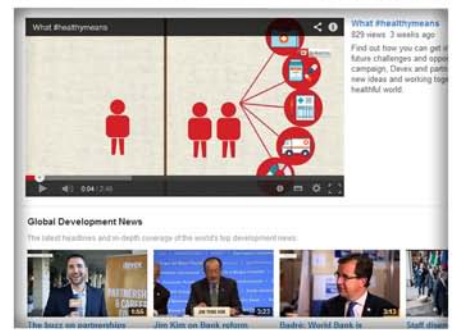
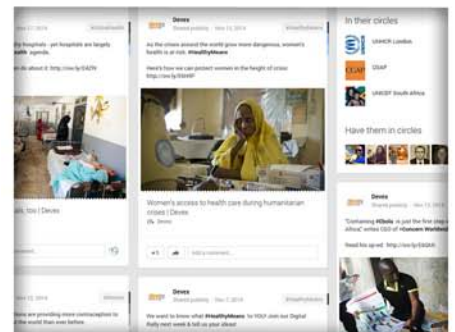
57.2k
Members



1,339
Members



985
Subscribers



Whether you'd like to launch a new idea, spread your message, build awareness of your organization, promote special projects and events, develop coverage of an issue, or share your latest innovation, we can partner with you to maximize your impact.

In partnering with Devex you have the unique opportunity to **connect your organization's thought leadership** to a **targeted audience** of development professionals and **build awareness** of your mission and latest innovations with the **larger development community** in ways that wouldn't be feasible anywhere else.

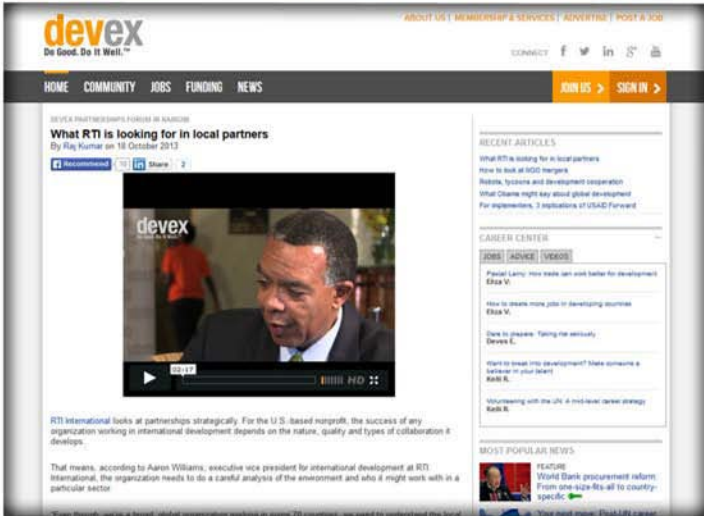
Helping members of the development community become more successful is at the core of our mission. That's why, as a partner, we work with you every step of the way to build customized campaigns and ensure you're able to **make your strategic vision a reality** using our platform as a catalyst.



Video Interviews

Video interviews with senior development leaders are often among the most popular content on devex.com. Our correspondents are constantly bringing our community of global development professionals to the middle of the action at important development-focused events around the world, including European Development Days, the United Nations General Assembly and Clinton Global Initiative annual meetings, BCLC and more.

In addition to on-site video interviews at these major convergences, the Devex headquarters in Washington, D.C. is home to a fully equipped video studio where we we've hosted special guests from top development organizations such as RTI, USAID, and World Vision International. Video interviews are most often part of larger partnerships with Devex.



Looking for an actionable way to create buzz around an issue or your organization? Why not partner with Devex to host an event.

Most commonly we work with organizations interested in sponsorship opportunities for events being hosted by Devex, like our networking happy hours and career fairs held around the world. We are also open to co-sponsoring and hosting events in partnership with your organization. We can work with you directly on the logistics and planning as well as the content and promotional aspects of the event depending on your goals.

Additionally, we welcome opportunities to host sponsored events virtually to further your reach. This can include working with you on events like webinar, Google Hangouts, CrowdHalls and Twitter town halls.



We're happy to help you create an advertising package designed to fit your needs and maximize your budget. Please feel free to get in touch with us at any time so we can work together to meet your promotional goals and grow awareness of the important work you're doing within the international development community.

Call: +1.202.249.9222 | Email: partnerships@devex.com



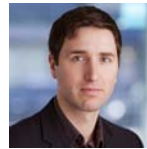
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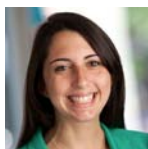
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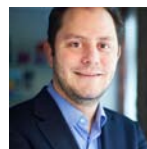
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