# The TP 10

# foundations funding development

**March 2024** 



# Decipher development. Win more funding.

The year 2023 marks the start of recovery for the global development sector, with many bilateral, multilateral, and private donors not only increasing their overall development spending but also reprioritizing other areas that were eclipsed by pandemic-related expenditures.

Annually, the <u>Organisation for Economic Co-operation and Development</u> shares a list of the largest foundations funding the development sector. We took a deep dive into the data and reports to understand what these organizations prioritize, how they partner with implementing organizations, and what resources they have available.

These foundations are also among the biggest players in key areas — from agriculture, climate change, education, and global health, to poverty alleviation.

Devex has aggregated and analyzed data from grant boards, annual and financial reports, and OECD on each foundation's work to offer an overview of its unique strategy. We also used the most recent data available in each case.

By sharing this insight, we hope to give an overview of how these private development partners work and potentially identify future partnership opportunities for your organization. To learn more about these and other foundations we track, become a **Devex Pro Funding member**.



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#### In brief:

#### The top 10 foundations funding development

Each year, OECD shares data on the <u>sectoral</u> and <u>geographic</u> spending of some of the major private philanthropic providers in the world.

Overall, those figures show that they spent around \$12.1 billion on development in 2022.

In constant prices, this figure is nearly the same as 2021. However, a few organizations have yet to share their latest data, which means that the final figure for 2022 is likely to rise slightly. Comparing only donors who have submitted data, 2022 is up on the previous year by around \$549.3 million, or 4.8%.

In contrast, in 2021 the total development spending of private providers increased by 15% — from \$10.4 billion in 2020 to \$12 billion.

Currently, there are 40 private philanthropic organizations and four lottery groups that report to OECD.

Since the 2022 data has not yet been finalized, we opted to use the figures from the previous year to come up with the list of the largest private donors for this report.

Based on the data, the largest foundations are:

- Bill & Melinda Gates Foundation
- Mastercard Foundation
- The Rockefeller Foundation
- Children's Investment Fund Foundation
- Wellcome
- Ford Foundation
- Open Society Foundations
- LEGO Foundation
- Bezos Earth Fund
- IKEA Foundation

Three of these organizations were not included in the previous list: The Rockefeller Foundation, LEGO Foundation, and Bezos Earth Fund.



Eight of the organizations have data up to FY 2022, while Wellcome has data up to FY 2023.

The Bezos Earth Fund, which was only established in 2020, has yet to publish its annual report or financial statements. For the Bezos Earth Fund, we used the figures from OECD.

Overall, our analysis shows that seven foundations spent less on grantmaking and program support in their most recent filing compared to the previous year. This includes the Bezos Earth Fund, Ford Foundation, Open Society Foundation, Mastercard Foundation, IKEA Foundation, Bill & Melinda Gates Foundation, and LEGO Foundation.

The overall decrease amounts to \$2.5 billion.

In monetary terms, the Gates Foundation saw the biggest dip — from \$7.5 billion in 2021 to \$6.5 billion in 2022.

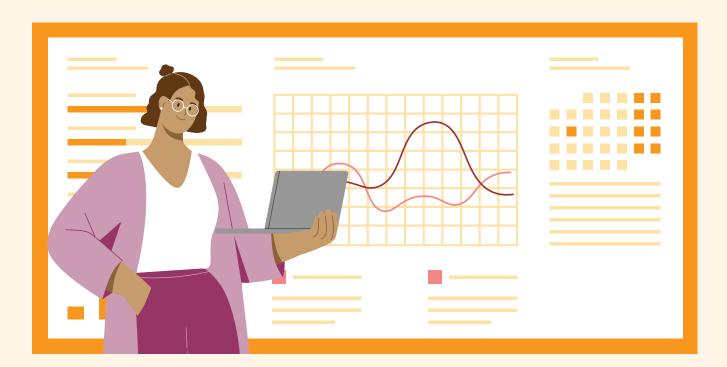
The Bezos Earth Fund recorded the biggest decrease relative to its previous spending — from \$370.4 million in 2021 to \$165.5 million in 2022, or a 55.3% decrease.

Three foundations spent more in their recent filings than the previous year. These are the Children's Investment Fund Foundation, The Rockefeller Foundation, and Wellcome.

CIFF had a 4.9% increase in grant spending, from \$526.3 million in 2021 to \$551.8 million in 2022.

Rockefeller also recorded an increase of 5.5%, or from \$533.5 million in 2021 to \$563 million in 2022.

Wellcome saw the biggest jump, with 20.3% — from \$1.8 billion in 2022 to \$2.1 billion in 2023.





As we have pointed out in previous editions of this report, many of these foundations carry out nondevelopment funding, which is why the figures from their annual reports tend to differ from the figures by OECD. It is also difficult to compare their data with OECD given that the OECD figures for private donors in 2022 are still incomplete.

But if we compare 2022 OECD data with 2021, only two organizations spent less on development in their most recent filing compared to the previous year.

Gates' development spending dipped by 3.1% — from \$4.1 billion to \$4 billion — while Wellcome saw a 10.9% reduction in development spending — from \$572.3 million to \$509.8 million.

Rockefeller had the biggest increase, both in monetary and percentage terms—from \$126.7 million to \$852.1 million, or a 572.5% jump.

Overall, the top 10 private foundations' total aid disbursement to low- and middle-income countries amounted to \$9.4 billion in 2021, 16.7% more than their spending in the previous year.

Devex looked into each of the foundations' most recent annual and financial reports to identify their total grant spending up to their most recent filing.

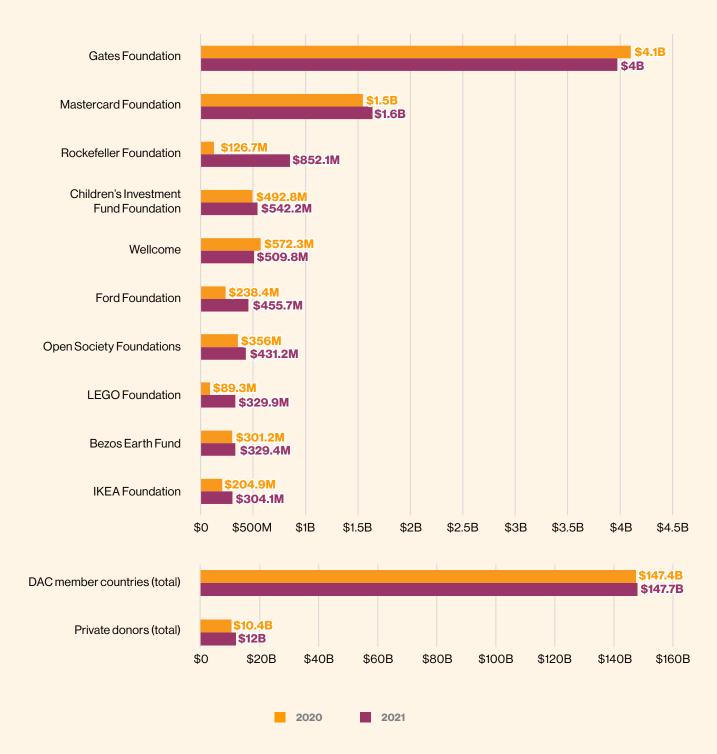
Throughout the report, we converted the total grant spending to 2023 U.S. dollar constant prices, so that we could see trends and compare figures concerning changes in inflation rates. In the case of Wellcome, IKEA Foundation, and LEGO Foundation — which originally used pound sterling, Euro, and Danish kroner, respectively — we converted the amounts using historical rates before getting their 2023 U.S. dollar constant prices equivalent.

Meanwhile, all the figures from OECD are in 2021 U.S. dollar constant prices. OECD converts currencies using its own methodology, which is why we opted to leave its data unchanged.

Unless stated otherwise, the rest of the figures throughout the report are in 2023 U.S. dollar constant prices.

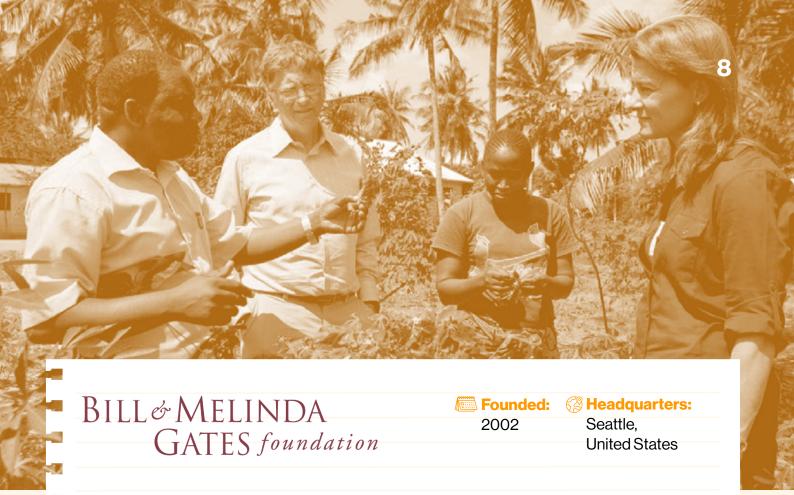


#### Top 10 foundations' total spending



The top 10 foundations' development spending in 2021 vs 2020, based on OECD. Figures are in 2023 USD constant prices.





The <u>Bill & Melinda Gates Foundation</u> has been a leading figure in the global development sector for more than two decades. Its works focus on finding solutions to poverty, inequality, and diseases.

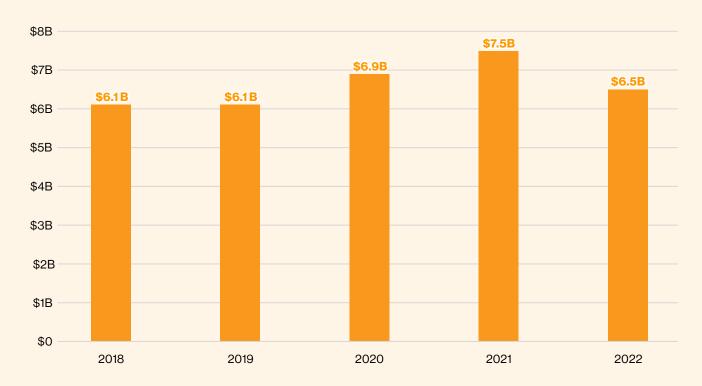
Formed through the merger of the William H. Gates Foundation and the Gates Learning Foundation in 2000, the Gates Foundation has become the largest philanthropic organization in the world. Since 2000, it has spent over \$50 billion on development and humanitarian activities.

In 2022, the Gates Foundation expanded its board of trustees by including the CEO and five independent experts. This was to broaden the foundation's perspectives and hold itself accountable. The independent experts include Ashish Dhawan, CEO and founder of Convergence Foundation; Helene Gayle, current president of Spelman College, a historically Black college; Strive Masiyiwa, founder and executive chairman of Econet Global and Cassava Technologies; Minouche Shafik, current president of Columbia University; and Thomas Tierney, co-founder of Bridgespan Group, a nonprofit providing management consulting to donors and other NGOs.

One of the goals set by the board was to commit \$9 billion annually by 2026. Early this year, the board approved a budget of \$8.6 billion for 2024 — or just a few hundred million shy of its target annual payout in two years.



#### Total annual grant spending



The Gates Foundation's total direct grantee support from FY 2018 to FY 2022, based on its <u>annual reports</u>. Figures are in 2023 USD constant prices.

#### **Program areas**

The Gates Foundation has six grantmaking areas:



#### **Application and partnership process**

The Gates Foundation mainly partners with implementing organizations through grants. This accounts for over 90% of its total charitable giving.

Gates' staff generally select potential partners instead of awarding grants through open calls. The identified organizations are then invited to submit their proposals.

Occasionally, the foundation <u>publishes requests for proposals</u> on its website. It also <u>releases calls</u> through <u>Global Grand Challenges</u> — an initiative where donors fund programs, either individually or in partnership with other donors, on specific challenges or issues.

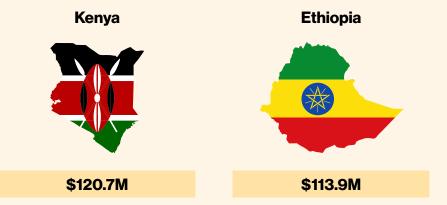
The Gates Foundation also utilizes a portion of its money to <u>partner with the private sector</u>. This is done through its <u>Strategic Investment Fund</u>, which funds entrepreneurs and businesses that are making a social difference and is used when investment is a better tool than grant funding. Gates uses SIF to buy shares in businesses, make low-interest loans, or issue guarantees to allow companies to produce more of critical products such as vaccines, drugs, or contraceptives.

In his annual letter released in January, Gates Foundation CEO Mark Suzman <u>urged</u> <u>philanthropists to donate more</u> to charitable causes. Citing a Forbes <u>report</u> that shows that the world's 2,640 billionaires are worth at least \$12.2 trillion, Suzman said that a lot can be done even with just an additional \$1 billion — which represents just a fraction of their total wealth.



#### **Geographic focus**





Gates Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (figures are in 2021 USD prices)





#### **Top grantees in 2023**



The Global Fund to Fight AIDS, Tuberculosis and Malaria

### BILL & MELINDA GATES MEDICAL RESEARCH INSTITUTE

Bill & Melinda Gates Medical Research Institute



European Investment Bank



World Health Organization



AGRA





PATH



International Bank for Reconstruction and Development



JSI



Partners In Health

Gates Foundation's top grantees in FY 2023, based on its committed grants data.

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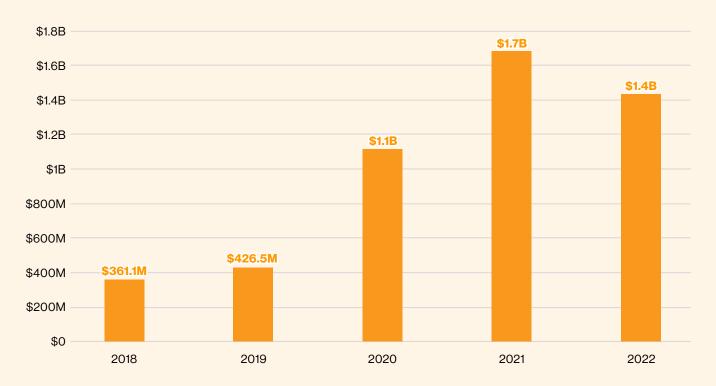
The <u>Mastercard Foundation</u> focuses on advancing education and financial inclusion, initially in low- and middle-income countries and among the Indigenous youth in Canada. It then <u>shifted its focus</u> to Africa in 2009. In 2017, the foundation decided to focus specifically on youth employment in the continent and implement country-based programming.

The Mastercard Foundation is guided by its <u>Young Africa Works</u> strategy, which aims to help 30 million young Africans — especially young women — secure employment by 2030.

The Young Africa Works strategy aims to guide Mastercard Foundation on its goal of helping 30 million young Africans secure employment by 2030. Among the specific actions are: designing country-specific strategies; empowering young women; working with more African organizations; utilizing technology; and sharing evidence-based knowledge and innovation.



#### Total annual grant spending



Mastercard Foundation's total program expenditures from FY 2018 to FY 2022, based on its financial statements. Figures are in 2023 USD constant prices.

#### **Program areas**

The Mastercard Foundation states that since its establishment, it has improved the lives of <u>over 50</u> million people. Some of its initiatives are:





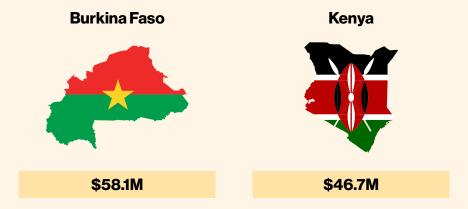
#### **Application and partnership process**

In 2018, the Mastercard Foundation decided to change the way it funds development activities: from grant opportunities to partnerships. Instead of releasing open calls, the foundation directly invites selected organizations — which are typically longstanding partners — to submit their proposals.

A potential entry point for nonpartner organizations is by connecting with Mastercard Foundation's current and former grantees, which are listed and regularly updated on the foundation's website.

#### **Geographic focus**





Mastercard Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

#### Top grantees in 2023



Campaign for Female Education



International Centre of Insect Physiology and Ecology



**Equity Group Foundation** 



African Leadership Academy



KPMG East Africa



Arizona State University



United Nations Capital Development Fund



BRACUSA



Ashesi University



African Institute for Mathematical Sciences

Mastercard Foundation's overall top grantees, based on its partners page.

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Founded: 1913

**W** Headquarters:

13 New York, United States

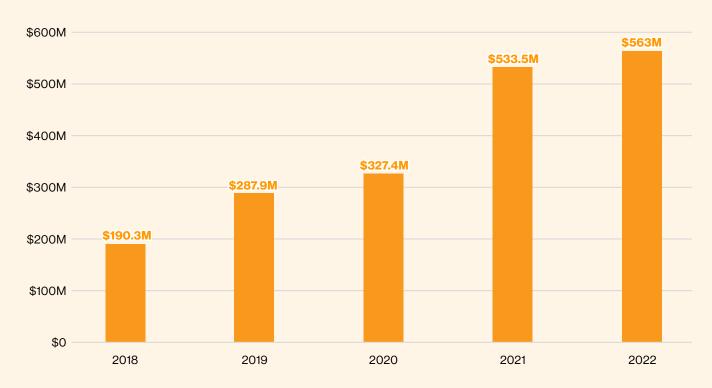
The <u>Rockefeller Foundation</u> was established by the industrialist and philanthropist John D. Rockefeller, with the goal of improving the lives and well-being of people all around the world. It has offices in Bangkok and Nairobi and a conference center in Bellagio, Italy.

Today, this mission has expanded to also <u>include</u> efforts to <u>curve and reverse the effects of climate change</u>. The foundation has said it will spend <u>\$1 billion over the next five years</u> to tackle climate change.

The Rockefeller Foundation's <u>first grant was awarded</u> to the <u>American Red Cross</u>. More than a century later, the foundation has established itself as one of the biggest philanthropic entities funding development across the globe



#### Total annual grant spending



The Rockefeller Foundation's total expenses (including operations, program costs, and taxes) from FY 2018 to FY 2022, based on its <u>financial statements</u>. Figures are in 2023 USD constant prices.





#### **Program areas**

The Rockefeller Foundation funds activities that contribute to the following goals:



Advancing food systems that are good for people and planet



Channeling private capital for public good



**Ensuring healthy futures for people and planet** 



Eradicating energy poverty and promoting inclusive access in more than 80 nations



Reimagining what is possible to expand human opportunity and solve the world's most urgent challenges



Working toward an equitable and inclusive economy

In 1966, the Rockefeller Foundation founded its regional office in Africa and has fostered relationships with both public and private partners. Its initiatives in the continent <u>focus on</u> three main areas:



#### Power

which includes supporting renewable energy in sub-Saharan Africa.



#### **Food**

which focuses on providing school meals.



#### Health

which includes improving the health system in the continent through data-driven actions.



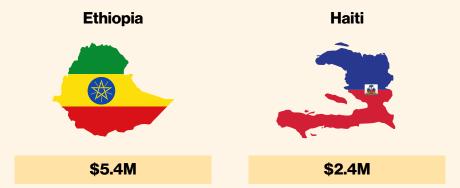
#### **Application and partnership process**

The Rockefeller Foundation <u>mainly uses grantmaking</u> for its initiatives. It collaborates with organizations and implementers working within its focus areas. It does not accept unsolicited proposals.

Its Bellagio Center also hosts leaders each year to foster exchanges and networks. It also serves as a hub for the foundation's <u>residency program</u>, where academics, artists, policymakers, and practitioners are sponsored to spend four weeks in the center so they can focus on their projects. Conventions are also held in the Rockefeller Foundation's other offices.

#### **Geographic focus**





The Rockefeller Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of The Rockefeller Foundation's aid in 2021, worth \$207.1 million, was committed to multiple countries from different regions — which OECD labels as "developing countries, unspecified."



#### **Top grantees in 2023**



American Heart Association



RF Catalytic Capital



The Global Fund to Fight AIDS, Tuberculosis and Malaria



New Venture Fund



NREL Foundation



Hopewell Fund



The Global FoodBanking Network



United Nations Foundation



Global Citizen



Sustainable Energy for All

The Rockefeller Foundation's top grantees in 2023, based on its grants portal.

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Founded: 2002

Weadquarters:
London,
United Kingdom

<u>CIFF</u> is the largest foundation that <u>focuses specifically on the welfare of children</u> — from sexual and reproductive health and rights to protection against all forms of violence.

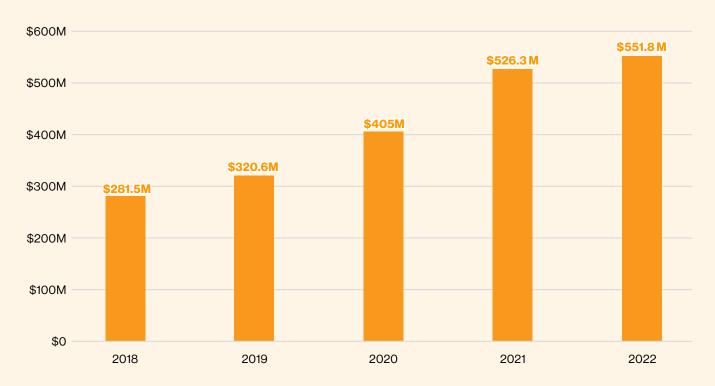
CIFF has offices in Addis Ababa, Beijing, London, Nairobi, and New Delhi.

In 2022, CIFF marked its <u>20th year of charitable giving</u>. The foundation remains committed to improving the lives of children and it has also broadened its understanding of how to accomplish this goal — by also tackling climate change and promoting girl's empowerment.

Based on its latest annual report, CIFF's <u>new commitment in 2022 amounted to \$400</u> million, while its endowment was at \$5.1 billion.



#### Total annual grant spending



CIFF's grant disbursements from FY 2018 to FY 2022, based on its <u>annual reports</u>. Figures are in 2023 USD constant prices.

#### **Program areas**

All of CIFF's priorities aim to achieve lasting change for children across the globe. They are:













#### **Application and partnership process**

CIFF does not accept unsolicited grant proposals. It actively <u>seeks individuals and organizations</u> working within its thematic areas for partnership. Potential grant recipients are invited to submit their proposals.

The first stage involves the development of a concept note, which is done in collaboration with CIFF. It will then be submitted for the approval of the foundation's executive team. Once approved, the next stage involves developing an investment memo for the board of trustees' approval.

CIFF closely collaborates with these prospective partners throughout the cycle.

The whole process usually lasts 15 to 20 weeks.

#### **Geographic focus**





CIFF's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of CIFF's aid in 2021, worth \$255.7 million, went to activities in multiple countries from different regions.



#### **Top grantees in 2023**



World Vision Ethiopia



Ceres



European Climate Foundation



**Energy Foundation China** 



Management Systems International



Sightsavers



Population Services International





C40 Cities



IPE Global

CIFF's overall top grantees, based on its grants portal.

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London, United Kingdom

One of the largest health-focused foundations across the globe, <u>Wellcome</u> primarily supports research and studies that aim to solve what it identifies as humanity's three most pressing health challenges — climate change, infectious diseases, and mental health.

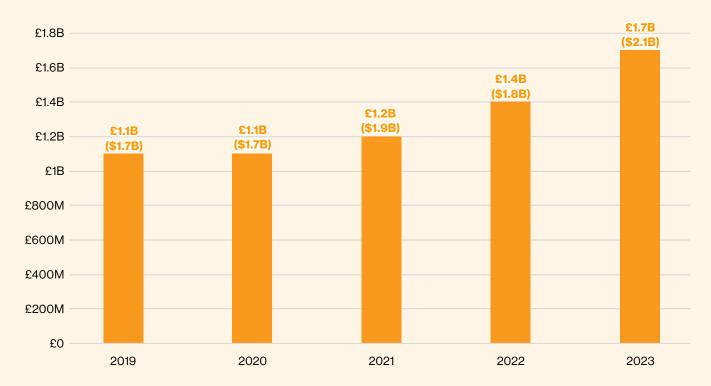
Wellcome was founded by Sir Henry Wellcome, founder of the pharmaceutical company Burroughs Wellcome & Company.

Wellcome's total charitable spending in 2023, worth £1.7 billion, marked the first year in its plan to spend £16 billion over the next 10 years. Currently, its total portfolio amounts to £36.8 billion.



Wellcome 27

#### **Total annual grant spending**



Wellcome's gross spend on charitable activity from FY 2018/19 to FY 2022/23, based on its annual reports. Figures are in 2023 USD constant prices.

#### **Program areas**

Wellcome's approach to improving health results is through funding research, supporting advocacies, and building partnerships. It has four main programs:



Last year, Wellcome announced a commitment of up to £126 million to support "a large-scale trial for what could be the first new tuberculosis vaccine in 100 years."



Wellcome 28

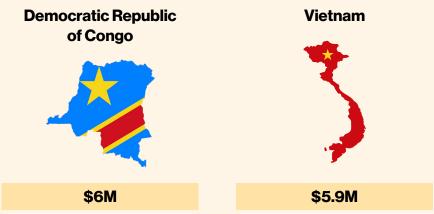
#### **Application and partnership process**

Wellcome primarily awards grants to researchers and academics working within its focus areas — mental health, infectious disease, discovery research, and climate and health. The opportunities are available to researchers at all stages of their careers.

Wellcome <u>provides detailed guidelines</u> for each of its opportunities — including how to apply for grants, manage awards, and the <u>deadline and key dates for each</u> call. There are also <u>contract opportunities</u> are also available to organizations working in areas that support the foundation's mission.

#### **Geographic focus**





Wellcome's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of Wellcome's aid in 2021, worth \$381.1 million, went to activities in multiple countries from different regions.



Wellcome 29

#### **Top grantees in 2023**

### BILL & MELINDA GATES MEDICAL RESEARCH INSTITUTE

Bill & Melinda Gates Medical Research Institute



University College London



University of Cambridge



University of Oxford



University of Edinburgh



King's College London



University of Sheffield



Imperial College London



Diamond Light Source



The University of Manchester

University of Manchester

Wellcome's top recipient organizations, based on its grants data.

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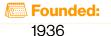
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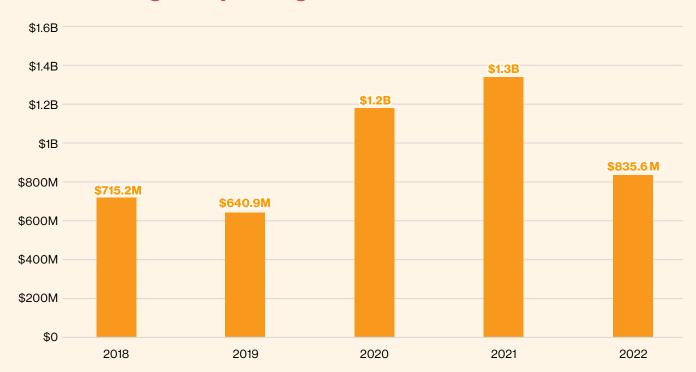
Wew York,

United States

The <u>Ford Foundation</u> was established in 1936 by Edsel Ford — son of Henry Ford, the founder of Ford Motor Company — through an initial donation of \$25,000.

Nearly nine decades since, the Ford Foundation has remained one of the biggest philanthropic organizations in the world, working in a range of areas — from poverty reduction to gender, racial, and ethnic injustice. It has offices in Brazil, China, Colombia, Egypt, India, Indonesia, Kenya, Mexico, Nigeria, and South Africa.

#### **Total annual grant spending**



The Ford Foundation's total program activities from FY 2018 to FY 2022, based on its financial statements. Figures are in 2023 USD constant prices.

The Ford Foundation awarded nearly 1,800 grants, worth \$750 million in total, to 1,470 grantees in 2022. The median grant size is around \$250,000.



#### **Program areas**

The Ford Foundation supports organizations and individuals working toward solving inequality. All of the foundation's programs address what it has identified as the root causes of inequality. Grants are awarded under the following interconnected focus areas:



Civic engagement and government



Creativity and free expression



**Disability rights** 



**Future of workers** 



Gender, racial, and ethnic justice



**International cooperation** 



**Mission investments** 



Natural resources and climate change



**Technology and society** 

Ford Foundation 32

#### **Application and partnership process**

Each of the Ford Foundation's focus areas is overseen by program officers who are experts in their fields. These experts identify prospective grantees and work with them to develop a grant proposal.

Ford also <u>accepts unsolicited grant proposals</u> submitted through its website, although this only accounts for less than 1% of the foundation's total grantmaking activities.

Aside from grants, Ford also supports a range of causes through initiatives. One is through its <u>Building Institutions and Networks</u>, or BUILD, initiative. BUILD supports social justice organizations by providing them with five years' worth of general operating support.

The Ford Foundation <u>awarded \$1 billion in grants to nearly 350 recipients</u> between 2016 and 2021 through its BUILD initiative. The next round of grants is slated for disbursement between 2022 and 2026, with a similar budget of \$1 billion.

Another mechanism is the <u>Dignity and Justice Fund</u>, which is a pooled fund for high-impact grants in the social justice and equity sectors. The fund focuses on several key issues, including technology and society, gender, racial, and ethnic justice, and creativity and free expression.

Ford Foundation also <u>provides fellowship to individuals</u> through its Ford Global Fellowship and the International Fellowships Program.

In June 2020, the Ford Foundation <u>issued social bonds</u> to raise funds to support organizations affected by COVID-19. The foundation has also made commitments in other sectors using proceeds from its social bonds.



Ford Foundation 33

#### **Geographic focus**





The Ford Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of Ford Foundation's aid in 2021, worth \$161 million, went to activities in multiple countries from different regions.



Ford Foundation 34

#### **Top grantees in 2023**



Rockefeller Philanthropy Advisors

#### newventurefund

New Venture Fund



**NEO Philanthropy** 



Business & Human Rights Resource Centre



**Drug Policy Alliance** 



Way to Rise



Make the Road States



National Domestic Workers Alliance



Family Values at Work



National Employment Law Project

Ford Foundation's top grantees in 2023, based on its grants portal.

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## OPEN SOCIETY FOUNDATIONS



**Beadquarters:** 

1993

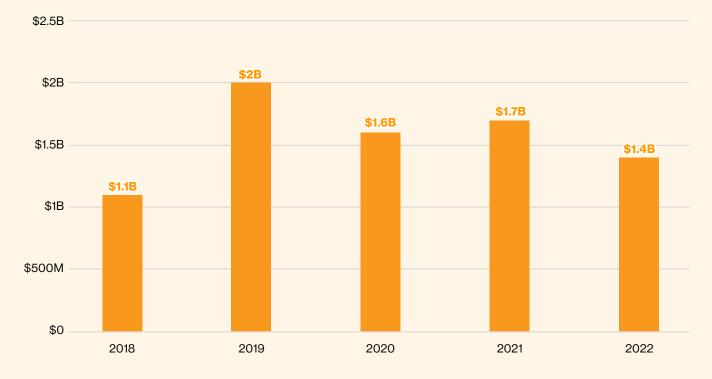
New York, United States

OSF was founded by billionaire George Soros, who began his philanthropic giving in 1979 by giving scholarships to Black students in South Africa and dissidents in the then-communist Eastern Europe.

Since OSF's establishment, Soros has given more than \$32 billion to support its works in over 120 countries.

According to OECD, OSF is the "largest private funder of independent groups working for justice, democratic governance, and human rights."

#### **Total annual grant spending**



OSF's total expenditures from FY 2018 to FY 2022, based on its <u>website</u>. Figures are in 2023 USD constant prices.



#### **Program areas**

OSF focuses on four areas:



#### **Application and partnership process**

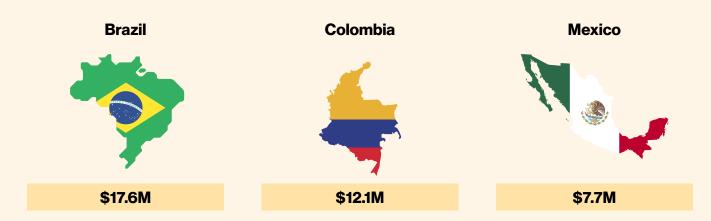
The majority of OSF's grants go to organizations it directly selects. Whenever appropriate, it also partners with governments and policymakers. OSF also releases grant opportunities and fellowship programs on its website.

OSF also engages in impact investing. Since 1997, OSF <u>has deployed more than \$400 million</u> through its social impact investment arm, the Soros Economic Development Fund.

OSF also supports human rights litigation.



#### **Geographic focus**





OSF's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of OSF's aid in 2021, worth \$221.7 million, went to activities in multiple countries from different regions.



#### **Top grantees in 2023**

### **Bard College**

Bard College



International Crisis Group



Democracy PAC



Central European University



EquisLabs



Future Forward USA Action



Sixteen Thirty Fund



American Civil Liberties Union



**Drug Policy Action** 



New Venture Fund

OSF's top grantees in 2022, based on its grants portal.

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#### The **LEGO** Foundation

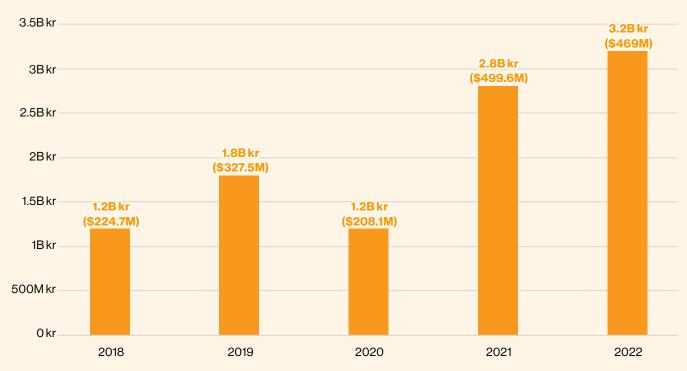


Headquarters:
Billund, Denmark

The <u>LEGO Foundation</u> supports the growth and development of children across the globe through play — which it believes provides the best environment for creativity and learning. The foundation aims to reach 75 million children annually by 2032.

The LEGO Foundation owns around 25% of the toy company LEGO Group.

#### Total annual grant spending

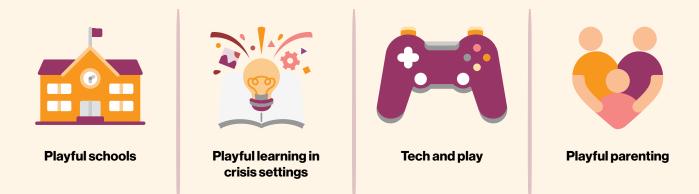


LEGO Foundation's total grant commitments from FY 2018 to FY 2022, based on its annual reports. Figures are in 2023 USD constant prices.



#### **Program areas**

The LEGO Foundation also supports research and activities benefiting children through several initiatives. This includes:

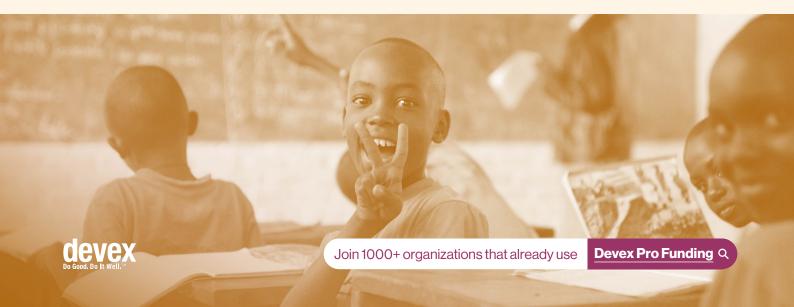


#### **Application and partnership process**

The LEGO Foundation works with individuals, such as educators and policymakers, and organizations to create opportunities focusing on the intersection between learning and playing. It co-designs programs, campaigns, toolkits, and other initiatives that support its missions.

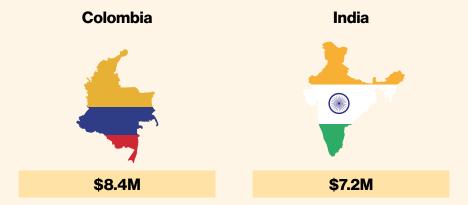
The foundation selects prospective partners that meet its standards. After the vetting process, the LEGO Foundation conducts the following steps with the potential grantee:

- Due diligence, which includes the assessment of legal status, governance, capacity, and financial management.
- Submission of application, with the recommendations from due diligence applied.
- Risk assessment of the project and its intended location.
- Signing of the contract.



#### **Geographic focus**





The LEGO Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of LEGO Foundation's aid in 2021, worth \$182.3 million, went to activities in multiple countries from different regions.

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#### **Top grantees in 2023**



Ole Kirk's Fond



Ubongo International



Johns Hopkins Center for Indigenous Health



IRD Global



**Education Cannot Wait** 



**Brookings Institution** 



UNICEF



Temple University



International School of Billund



Save the Children International

LEGO Foundation's top grantees in 2022, based on its annual reports.

The LEGO Group and LEGO Foundation have been corporate partners of UNICEF since 2015, funding "learning through play" programs.

Based on its latest annual report, the LEGO Foundation <u>partnered with 117 organizations</u> in over 65 countries in 2022. It has a total of 199 active grants, of which <u>97 grants were newly</u> committed in 2022.





Founded: 2020

Washington, D.C., United States

The <u>Bezos Earth Fund</u> was established through a \$10 billion commitment from Jeff Bezos — who was at one point the richest person in the world. The amount is meant to be spent by 2030, on grants that address climate change and other activities for the environment.

Despite being new, the Bezos Earth Fund has provided <u>a significant amount of development</u> financing, worth nearly \$1.9 billion.

#### **Total annual grant spending**



The Bezos Earth Fund's total aid disbursements from FY 2020 to FY 2022, based on OECD data. Figures are in 2023 USD constant prices.



Bezos Earth Fund 44

#### **Program areas**

The Bezos Earth Fund supports activities in seven key areas that support its climate and environmental goals:



Conserving and restoring nature



**Future of food** 



**Environmental justice** 



Decarbonizing energy and industry



Economics, finance, and markets



**Next technologies** 



Monitoring, data, and accountability

Bezos Earth Fund 45

#### **Application and partnership process**

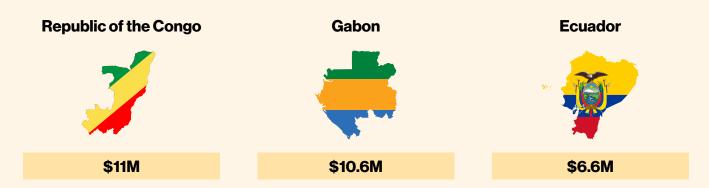
The Bezos Earth Fund says that it believes in data-driven actions and that it funds each grant based on how it will catalyze change — and not how much it's worth.

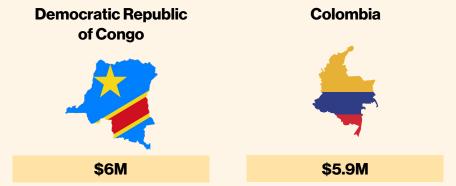
Like other foundations in this report, Bezos Earth Fund relies primarily on partnerships with implementers and other funders for programs and initiatives, rather than releasing an open call for proposals.

The Bezos Earth Fund has a team of experts that identifies areas where an investment would make the most significant impact.

In 2022, Devex published a profile of the Bezos Earth Fund, with insights from a spokesperson from the organization. Among the highlights were the grants and partnerships, as well as future strategies that philanthropic donors will adopt.

#### **Geographic focus**





Bezos Earth Fund's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).



Bezos Earth Fund 46

#### Top grantees in 2023



**Breakthrough Energy** 



Cornell University



Carbon Disclosure Project



Environmental Defense Fund







GHG Protocol, World Resources Institute, and World Business Council for Sustainable Development





Rainforest Foundation Norway and Coordenação das Organizações Indígenas da Amazônia Brasileira



Instituto Clima e Sociedade



Good Food Institute



Wildlife Conservation Society



Re:wild

Bezos Earth Fund's top grantees in 2023, based on its website.

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Headquarters: Leiden,

The Netherlands

The <u>IKEA Foundation</u> is a philanthropic grant-maker funded by the INGKA Foundation — the owner of INGKA Holding, which controls <u>nearly 500</u> outlets of IKEA. Initially limited to funding innovations in architecture and interior design, in 2009 the IKEA Foundation expanded its charter to focus on improving family incomes and quality of life while protecting the planet from climate change.

The foundation was started by Swedish entrepreneur Ingvar Kamprad, founder of the multinational retail company IKEA.

In 2021, the IKEA Foundation decided to make an additional €1 billion (\$1.07 billion) available over the next five years, aimed at reducing greenhouse gas emissions.

#### **Total annual grant spending**



IKEA's total expenditures from FY 2018 to FY 2022, based on its <u>ANBI Disclosure documents</u>. Figures are in 2023 USD constant prices.



IKEA Foundation 48

#### **Program areas**

The IKEA Foundation says its focus is on people and the planet. To support its mission, the foundation funds activities under the following thematic areas:



-= -=



Renewable energy

Employment and entrepreneurship

Agricultural livelihoods



Refugee livelihoods



Emissions reduction



**Climate action** 

Aside from its thematic focus, the IKEA Foundation also supports <u>special initiatives and</u> <u>emergency response</u>. This includes <u>providing shelters</u> to the victims of the February 2023 earthquakes in Turkey and Syria and giving humanitarian aid to Ukraine.

#### **Application and partnership process**

The IKEA Foundation does not accept unsolicited grant proposals. It has a team of experts who actively look for potential partners and grantees working in areas aligned with the foundation's priorities.

Once a prospective partner is identified, the IKEA Foundation's grant-making team collaborates with them to develop concept notes and proposals. These are approved by the foundation's board or delegated decision-making bodies.

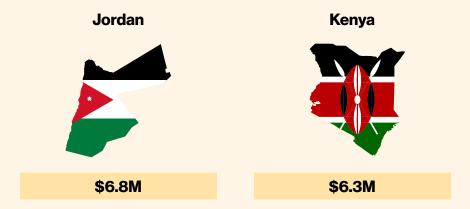
The foundation believes that the best results can be achieved by supporting programs managed by experts in their fields.



IKEA Foundation 49

#### **Geographic focus**





IKEA Foundation's top recipient countries in 2021, based on OECD data on aid commitments to countries and regions (in 2021 USD prices).

Based on OECD data, the largest portion of the IKEA Foundation's aid in 2021, worth \$200.5 million, went to activities in multiple countries from different regions.



IKEA Foundation 50

#### **Partners**

According to the IKEA Foundation, a total of 224 grants, worth €289 million, were awarded to 153 grantees in 2023. The foundation also crossed the €2 billion mark in total grant spending in 2023. Its top 10 recipients were:



ClimateWorks Foundation



Médecins Sans Frontières



Housing for All Foundation



European Climate Foundation



World Resources Institute



Acumen



We Mean Business Coalition



**CLASP** 



International Rescue Committee



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# How do organizations use Devex Pro Funding to advance their funding strategy?

#### **Devex Pro Funding**

Pro Funding is the sector standard membership for business development, fundraising, and partnerships teams working in international development.

- **1.** It includes access to our premium news, analysis, and events, as well as the Devex funding platform and the Devex candidate database.
- **2.** Teams can access funding intelligence and early stage sector information, as well as tenders and grants, with over 850 funding sources tracked each day.
- **3.** The platform goes beyond simply monitoring publicly available funding information to connect you with daily news and analysis from traditional development, foundation, emerging-donor, and private sector sources.
- **4.** With the ability to customize information according to your interests and needs, membership suits organizations of any size, from small to large. There is 24-hour support during the workweek and access to our team of analysts for those hard-to-answer questions.





#### The Devex funding search

We offer the most comprehensive access to funding opportunities in the sector. **Your team can directly receive email alerts for funding opportunities each day.** 



#### **Funding activity database**

Gain early information on future funding by accessing a database that tracks 600,000 sources for the latest news on funding from local, national, and global media and donor sources daily.

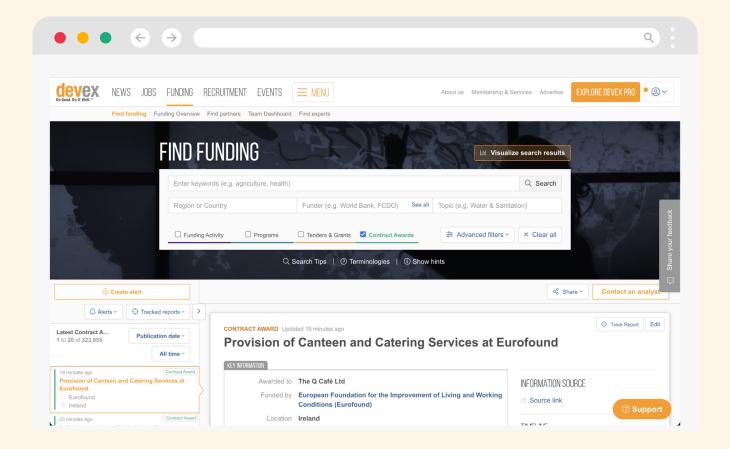


#### Tenders, grants, and open opportunities

Efficiently identify and track programs, tenders, grants, and open opportunities from over 850 national donors, emerging foundations, and private sector funding sources. See a sample of sources here.

#### **Contract awards**

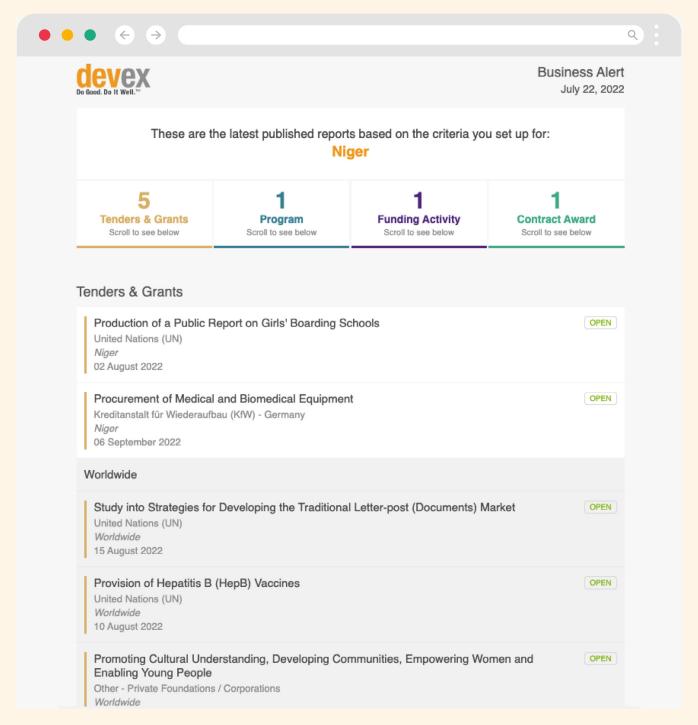
Discover the right partner organizations, and learn more about your competitors, through the contract awards and shortlist announcements database.





#### What a Devex alert looks like in your inbox

We offer the most comprehensive access to funding opportunities in the sector. Receive email alerts on funding opportunities directly to your team each day.



Visualization view



## What is the Devex Pro Funding for Organizations membership?

The sector standard membership for **business development**, **fundraising**, **partnerships**, **advocacy**, **resource mobilization**, **strategy**, **leadership**, **programmes and communications** teams working in international development.

**It provides organizations with access** to: Devex Pro - in-depth news, analysis and exclusive events - as well as the Devex Funding Platform, the Devex People Database and collaboration tools designed to share content and knowledge across teams.

Designed for professionals in organizations, the membership enables each user to customize information according to their interests. You'll get 24/5 support as needed and access to our team of analysts for those hard-to-answer questions.

### How and why do organizations use the Devex Funding Platform?

- Efficiently track and identify funding opportunities
- Getting in at the right time-donor intelligence
- Build partnerships/competitor analysis
- Know their space
- Save time
- Develop a deeper understanding of funding trends, funder priorities and donor program focus.

#### **Funding database sources:**

- 850+ funding sources
- 600,000 sources of early and forecast information
- Journalists and analysts located across the globe

