

THE
FUTURE
OF
DEVELOPMENT
FINANCE

The Future of Development Finance

October, 2022 | London & globally

Development finance has been changing fast. And it needs to.

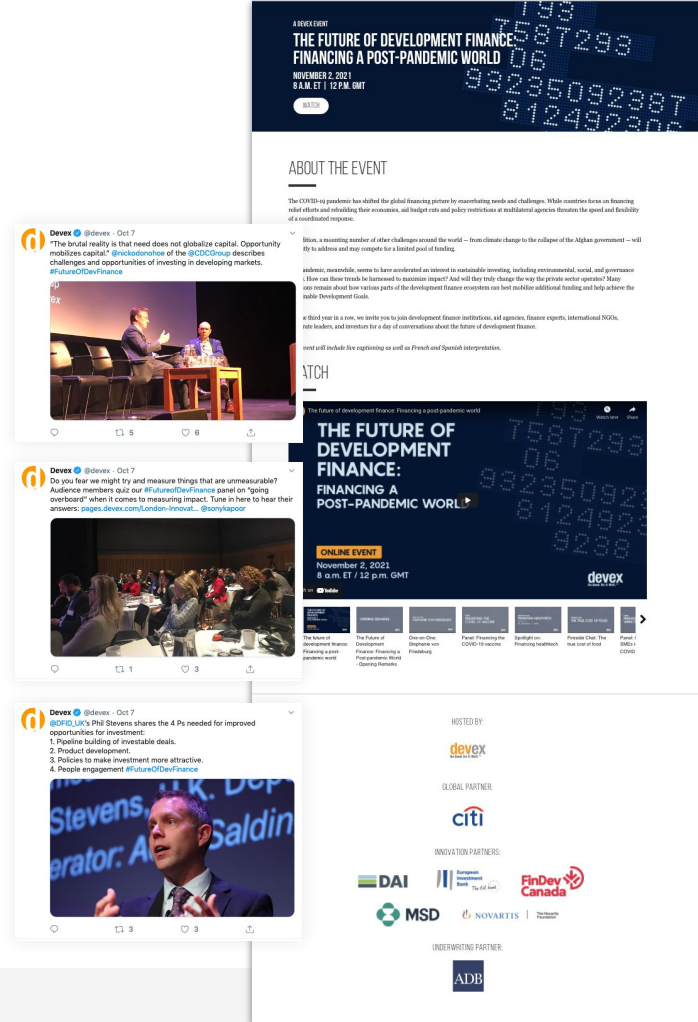
The pandemic has accelerated an interest in sustainable investing, including environmental, social, and governance bonds. How can these trends be harnessed to maximize impact? And will they truly change the way the private sector operates? Many questions remain about how various parts of the development finance ecosystem can best mobilize additional funding and help achieve the Sustainable Development Goals.

Building on the three previous editions of this annual event, we invite you to join **DFIs, finance experts, aid agencies, international NGOs, corporate leaders, and investors of all stripes in October** to take a practical look at the current landscape and where we're headed as a community.

We plan for this year's summit will be a **hybrid half-day event** — with a curated executive-level audience of between 30-50 in London and a broader audience joining virtually from around the world.

Expect thought-provoking, earnest, real-world conversations from the **front-lines and the C-suite**. Together, we'll examine development finance in this new era and how we all fit in.

Join us.



Devex finance coverage

Future of Development finance is a tentpole moment in our coverage on business, finance and the SDGs. We explore how companies, investors and market mechanisms are reshaping how solutions to the greatest global challenges are funded in our weekly newsletter for finance, business and social enterprise leaders: [Devex Invested](#).

240k+
members in
finance

37K+
Devex
Invested
subscribers

15+
events
every year

Explore Finance Coverage

The image shows a preview of the Devex Invested newsletter. The top header is purple with the word "FINANCE" and the subtitle "Business, Finance and the SDGs". Below this, there are sections for "LATEST NEWS" and "THE LATEST INVESTED". The main article is titled "South African minister: Emission reductions hinge on financial support" and features a photo of a woman speaking at a podium. The article text discusses Emmanuel Faber's role as Danone's chairman and CEO, his departure, and his views on stakeholder capitalism and the movement of "stakeholder capitalism". It mentions his role as a headline speaker at the OECD Private Finance for Sustainable Development conference in 2019. The newsletter also includes a "JOBS" section with a listing for a Deputy Director - Private Finance at the Global Green Growth Institute in Korea, South, and a Senior Technical Advisor for Development.

Influencers engaged



skoll
FOUNDATION



CDC
Investment works

UBS Optimus
Foundation



IDB | Invest

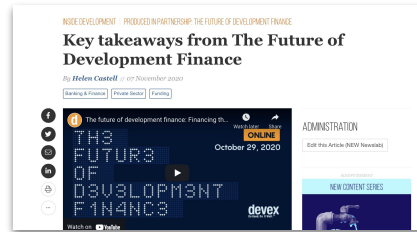
A look back at previous editions



1,240
live and
on-demand
participants

25K+
viewers on
social

[Visit the 2021
event website
for program
and recorded
sessions](#)



1,889
participants
from 1,090
orgs

42K
viewers on
social

[Read the 2020
takeaways
article](#)



164
executive
attendees in
London

1k+
online views
and 650
tweets

[Visit the 2019
event website
for program
and recorded
sessions](#)

Influencers we've engaged



Amit Bouri
CEO and Co-Founder
The GIIN



Aia-Eza da Silva
Secretary of State for
the Budget and Public
Investment
Republic of Angola



Rémy Rioux
Chief Executive Officer
Agence Française de
Développement (AFD)



Ceyla Pazarbasioglu
Director of the Strategy,
Policy, and Review
Department, IMF



Andrew M. Herscowitz
Chief Development Officer,
U.S. International
Development Finance
Corporation



Lori Kerr
Chief Executive Officer,
FinDev Canada



Sir Ronald Cohen
Chairman of the Global
Steering Group for Impact
Investment and The
Portland Trust



Kyla Gineitis
VP, Citi Social Finance

“Because the capital markets have not been designed to address the types of challenges that we have today, we need to think about new ways in which we can leverage investment and finance to ... effectively drive investment at scale”

Lorenzo Bernasconi, managing
director of innovative finance,
The Rockefeller Foundation



“You need to create alliances of people that come together and that together give legitimacy. That’s important, because if we want to go to a place where there’s somehow accountability for these standards and principles, we need to put the stuff in the public domain.”

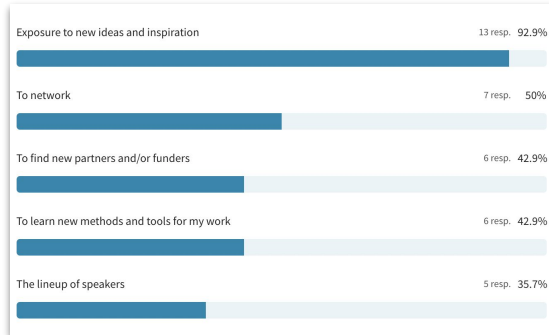


Gerbrand Haverkamp, executive director,
World Benchmarking Alliance

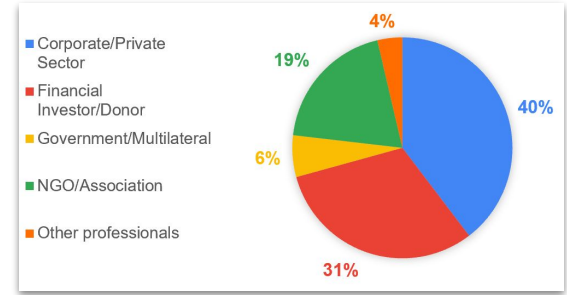
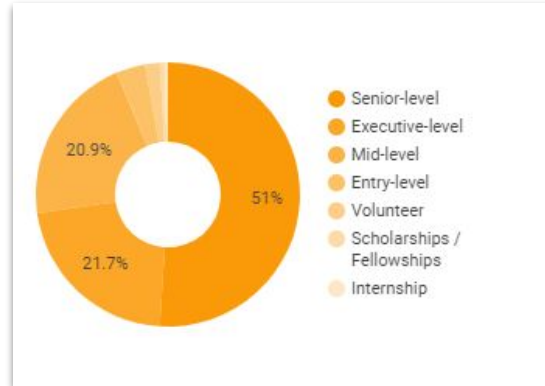
Audience insights

Last year the majority of registrants for the online event were senior- and executive-level professionals from the private sector, banks, investors, UN agencies, donors and NGOs.

Why did you choose to attend the Future of Development Finance summit 2021?



100% of the respondents confirmed that they were **very likely or likely** to attend future Devex events.



Last time we were in person in London, we convened over 160+ leaders from orgs like:





Partner with us in 2022

We are reaching out to select partners with the opportunity to sponsor the 2022 summit. For organizations that are innovating in finance or have hands-on experience working toward the SDGs in low- and middle-income countries, partnering with Devex around The Future of Development Finance is an opportunity to:

- **Establish** your organization as a leader in the space
- **Elevate** the visibility of your work and share your expertise
- **Participate** actively in compelling conversations at the cutting edge of development finance
- **Engage** potential partners from DFIs, international NGOs and the private sector
- **Reach** the broader global development community online

We can tailor an impactful partnership that suits your organization's objectives and budget.

PREVIOUS PARTNERS



MSD for mothers



The Novartis Foundation



Impact for partners

The event is the ideal platform for a **launch announcement, a call for partners, to shine a spotlight on a partnership or simply to share expertise** on innovative solutions in front of an audience who can help multiply your impact.

Get your work in front of a targeted audience working on innovative ways to fund the SDGs through a dedicated segment or video slot in the main programming. And network with some of the most influential people in development finance.



Impact for partners

- Impact extends well beyond the event itself – **video interviews** for promotion on social media and **sponsored content** can be published before or after the event to capitalize on the momentum created around the event.
- Getting **your brand and your message** in front of our finance newsletter audience, positioning your work prominently alongside our journalism.
- This is a perfect moment to leverage the **social media buzz** to break news or highlight your organization's work to a broader audience online.

YouTube Devex
Yasemin Saltuk Lamy on CDC's "catalytic capital" approach

Devex @devex · Oct 8
@Microsoft has unveiled plans to bring 40 million unserved people online by 2022. From yesterday's #FutureOfDevFinance event in London, @shelleymackin shares more about the initiative.
Read the full story from @Sophie_Ed9984: bit.ly/20v6Xk8

Devex @devex
Watch here as @FinDev_Canada talks about their investments in Latin America and Sub-Saharan Africa and why it is important to prioritize sustainable infrastructure to combat climate challenges.
#sponsored by @FinDev_Canada

European DFIs @EDFInetwork
Looking forward to participating too! Our CEO will provide updates on impact measurement standards and private sector mobilisation, together with @AdvSaSal, @TBartonUK, @haje_schutte and Alix Peterson Zwane from @GlobalInnovFund.
#FutureOfDevFinance #EDFInetwork @devex

Microsoft vows to get 40M more people online by 2022
By Sophie Edwards · 14 October 2021

Devex Invested
Inside business, finance, and the SDGs
PRESENTED BY CITI
NOV. 9, 2021
BY ADVA SALDINGER

A MESSAGE FROM CITI
Citi financing helps expand access to reliable energy in Kenya
Off-grid solar home systems are a vital way to expand access to clean energy. Citi was recently the sole coordinator on a \$75 million transaction, in collaboration with CDC Group, Norfund, and Standard Bank, to **expand access to off-grid solar energy in Kenya**. The financing will support Greenlight Planet's ambitions to reach an additional 10 million households in low-income, off-grid communities over the next five years.
[Learn more about Citi Social Finance initiatives.](#)

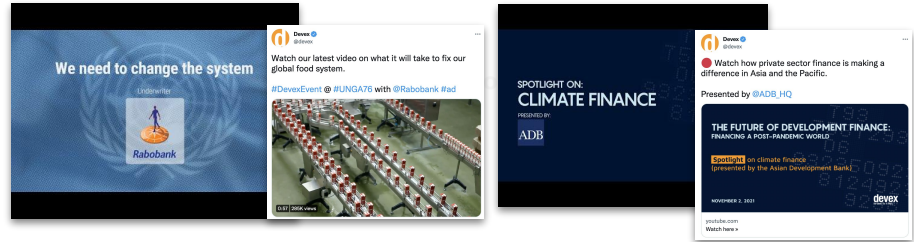
A MESSAGE FROM CITI
Spotlight on: Innovations in development finance
Catch-up on the discussion around innovations in development finance with Kyla Gineitis, vice president at Citi Social Finance, and fellow speakers during the recent Future of development finance Devex event.
[Watch the full recording.](#)

Event partnerships



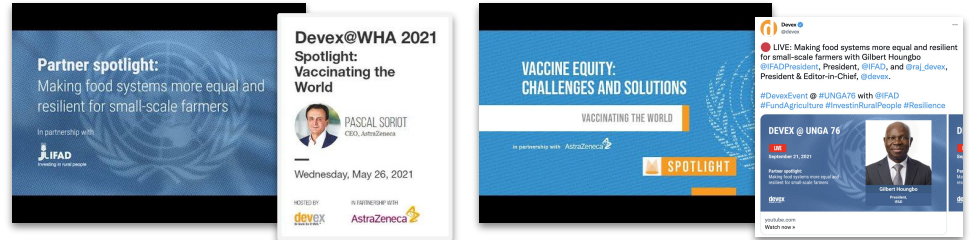
Program Underwriter

Leverage existing video content to position your work in front of a highly engaged audience – as part of our event program and on social.



Innovation Partner

Shine a spotlight on a partnership, highlight a call to action or make a launch announcement with a one-on-one interview in a dedicated program segment in addition to a newsletter presenting partnership.



Devex Invested

Inside business, finance and the SDGs.

Exploring how companies, investors and market mechanisms are reshaping how solutions to the greatest global challenges are funded – for finance, business and social enterprise leaders.

Exclusive takeover:

“Presented by your organization” – premium placement at the top

Native placement to promote content “A message from your org”

Sponsored Announcement “A message from your org”

8.5K+

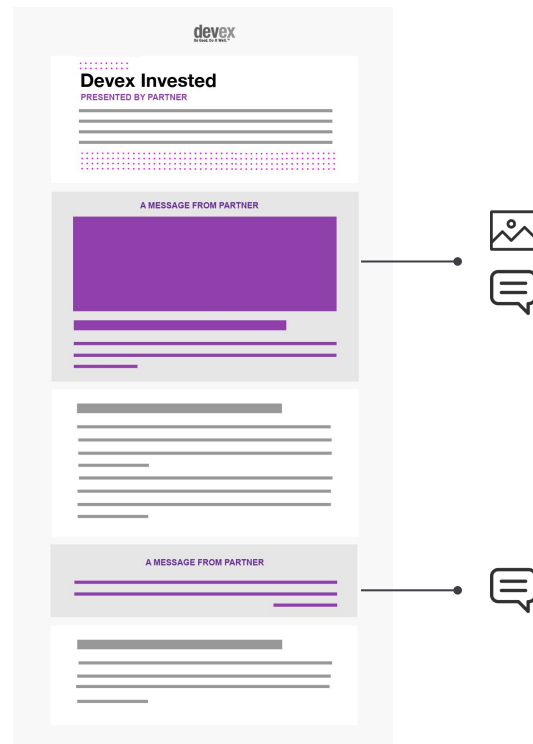
avg. impressions

24%

open rate

37K+

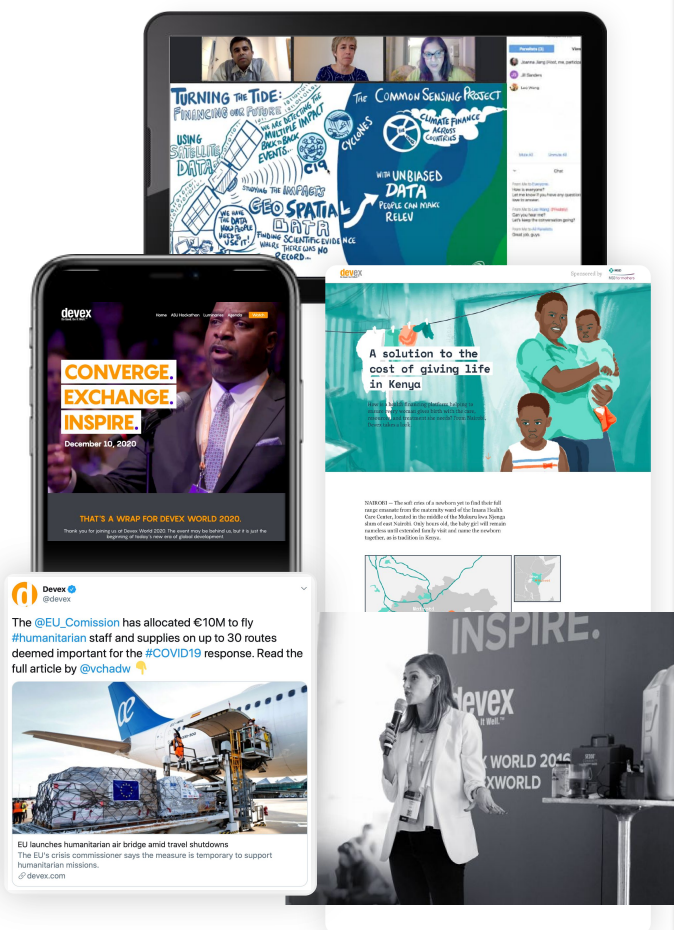
total subscribers



Devex is the media platform for the Sustainable Development Goals and the professionals working to achieve them.

Over one million practitioners, business leaders, policymakers, ministers and more rely on our journalism — from the UN, US government, World Bank, FCDO, European Investment Bank, Green Climate Fund, WWF, the World Economic Forum and **all major donor agencies, foundations and nonprofits worldwide.**

- The **trusted media platform** for global development journalism
- Unique **global audience** dedicated to social impact
- Editorial **expertise** and deep understanding of the space
- **Powerful network** of high-level speakers and contributors
- Convening power and **proven track record** producing compelling content and live events



Newswire
The most-read global development newswire
PRESENTED BY AMAZON WEB SERVICES
FEB. 16, 2022 BY MICHAEL COLE

Yesterday was a big day for us here at Devex — my colleagues teamed up with some of the brightest minds in health and technology to bring you Prescription for Progress, our annual look inside the world of global health innovation.

Scientific innovators and top public health officials gathered with Devex yesterday to talk about, bringing their perspectives on COVID-19, genomic surveillance, and even space.

In case you missed it, here are a few highlights:

Vinod Khosla, Indian American billionaire and venture capitalist, on incorporating artificial intelligence into health care: "My vision is to take the right approach, we will have artificial intelligence embody most of the knowledge we have in medicine, and it should be able to substantially outperform the median physician... I actually believe it is the only way to make health care affordable."

Dr. Sonny Swaminathan, chief scientist at the World Health Organization, on the big COVID-19 lessons: "Something we are realizing, unwilling, to support and find ongoing genomic surveillance of many pathogens because it does require financial investment."

PRESCRIPTION FOR PROGRESS FEB 15, 2022
ECONOMY & INNOVATION | CLIMATE | POLICY | PEOPLE | PARTNERSHIPS | RESEARCH | SPATIAL DATA | SUSTAINABILITY | TECHNOLOGY | TRENDS | UN SUSTAINABLE DEVELOPMENT GOALS

Engineer Haimonmugisha, project lead at Ugandan air quality data organization: "NGOs can do a lot for better information. The way to make [air pollution] a priority is not to say... we have air pollution without any facts or figures, but being able to show graphs and providing the data to actually show the state of air pollution."

Simon Agwale, CEO of Innovative Biotech, on the need for health institutions in the African continent to build the full-scale manufacturing capacity for vaccines that affect the continent: "We must start focusing on upstream drug production. If, at the end of the day, we'll have empty fill-finish facilities throughout the continent without the drug substance to fill."

• **ICYMI** How the African continent is preparing to manufacture the most COVID-19 vaccines

If you missed this year's installment of Prescription for Progress, you can check the full event, or watch individual session recordings.

📄 Tomorrow's edition of Devex Check-Up, our must-read free weekly newsletter on all things global health, will discuss more Prescription for Progress highlights. Be sure to sign up.

A MESSAGE FROM AMAZON WEB SERVICES
powered by purpose
This report represents an Amazon Web Services offering. © 2022 Amazon.com, Inc. or its affiliates.

How NGOs are harnessing the power of cloud for mission impact

The "Tangible Cloud" Powered by Purpose's book explains how your nonprofit organization can collaborate with the Amazon Web Services nonprofit team to advance your mission at a faster pace and larger scale than ever before using best-in-class tools in harnessing the power of cloud.

Download the e-book to find out more.

Long COVID-19

"The evidence available so far suggests that the economic effects of the pandemic will be more persistent and severer for emerging economies."

— 2022 World Development Report

Interested in exploring a partnership?

**Get in touch to start the
conversation**
partnerships@devex.com